Index To Volumes I - XX

In past years with each fourth issue The Business Quarterly has published an annual index of articles and authors. In this issue, marking the completion of twenty volumes, we publish a complete index of all articles in The Business Quarterly since it began as a student magazine in 1933.

Over the years The Business Quarterly has published articles on all aspects of business and on all sizes of operations from the small retail store to the large corporation. Many famous men from business, government and university have contributed: the Honourable Paul Martin, George Drew, Solon Low, M. J. Coldwell, Kenneth Galbraith, Nik Cavell, Aaron R. Mosher of the Canadian Confederation of Labour, John R. White, President of Imperial Oil, to name only a few.

The index catalogues articles according to author and title, but in addition, to help students researching in special fields, we have added such valuable subject headings and grouped relevant article under them as Accounting, Administrative Practices, Advertising, etc.

Back numbers are in most cases still in print and available at $1.00.

To help readers judge how topical are articles, the following shows the years in which the volumes appeared:

Volume 1 — 1933-34	Volume 6 — 1938-39	Volume 11 — 1944-45	Volume 16 — 1951-52
Volume 2 — 1934-35	Volume 7 — 1939-40	Volume 12 — 1945-47	Volume 17 — 1952-53
Volume 3 — 1935-36	Volume 8 — 1940-41	Volume 13 — 1947-48	Volume 18 — 1953
Volume 4 — 1936-37	Volume 9 — 1942	Volume 14 — 1949-50	Volume 19 — 1954
Volume 5 — 1937-38	Volume 10 — 1943-44	Volume 15 — 1950-51	Volume 20 — 1955

A

Abrahamson, Paul K.—Elsie, the Borden Cow—Vol. 8-3
Abrams, J. W.—Operational Research—Vol. 17-2
Abray, Charles—A Method of Calculating Sales Potentials—Vol. 1-2
Academic Economist and the Businessman—*C. C. Curtis & J. M. Gillies*—Vol. 16-3
Accident Control in Ontario Pulp and Paper Industry—*D. B. Chant*—Vol. 7-4
Accident Prevention—R. G. D. Anderson—Vol. 17-1

ACCOUNTING:
- Annual Report Modernizing—*A. D. Ellwood*—Vol. 7-4
- Bankruptcy Procedure—*F. O. Kime*—Vol. 4-2
- Cost Control—*F. R. Manuel*—Vol. 14-4
- Depreciation—*G. R. Husband*—Vol. 7-3
- Executives, Importance to—*P. H. Hensel*—Vol. 1-1
- Industrial Accounting—*P. H. Hensel*—Vol. 5-4
- Industrial Accounting Essential to Management—*P. H. Hensel*—Vol. 3-3
- Interpretation of Data—*P. H. Hensel*—Vol. 4-3
- Municipal Accounting in Ontario—*E. G. Jarmain*—Vol. 11-1
- Shortcomings of Present-Day Financial Statement Practice—*D. W. Shales*—Vol. 4-4

ADMINISTRATIVE PRACTICES:
- Accident Prevention—*R. G. D. Anderson*—Vol. 17-1
- Administrative Training and the Case Method—*R. K. Ready*—Vol. 17-2
- Company Library Planning—*B. V. Simon*—Vol. 16-1
- Decentralized Control, an Aid in the Development of People—*C. W. Foster*—Vol. 12-3
- Employee Participation with Management in Business Administration—*C. R. Blake*—Vol. 13-4
- Executive Development at C.I.L.—*G. H. Guest*—Vol. 20-3
- Executive Health Maintenance—*G. E. Hobbs*—Vol. 17-1
- Factory Chaplain: What He Tries to Do—*S. W. Semple*—Vol. 14-4
- Factory Chaplain: What He Can Accomplish—*J. L. Self, M. Smith, J. F. Bowler, C. W. Hadden*—Vol. 14-4
- Human Relations Programme—*A. A. MacVicar*—Vol. 18-3
- Job Evaluation—*S. L. H. Burk*—Vol. 9-4
- Job Evaluation Plan—*J. M. O'Brien*—Vol. 13-1
- Management—*E. B. Moran*—Vol. 8-3
- Management Philosophy—*A. S. Thompson Jr.*—Vol. 18-3
- Management-Labocr Relations Plan—Scott & McHale—*J. J. McHale*—Vol. 7-2
- Merit Rating in Canada—*R. E. Consler*—Vol. 8-2
- Organization Chart Use—*survey*—Vol. 20-4
- People, Not Things, Make Money—*R. S. Hansford & C. W. Foster*—Vol. 11-4
- Production Foreman: Management's Front Line—*J. M. White*—Vol. 18-4
- Professional Administration—*F. R. Folts*—Vol. 14-1
- Report Control—*J. M. White*—Vol. 17-4
- Safety in the Management Programme—*T. A. Lister*—Vol. 14-3
- Salary Method of Compensation for Life Insurance Salesmen—*E. A. Horton*—Vol. 1-3
- Salesman Selection and Training: A Key to Executive Development—*F. W. P. Jones*—Vol. 18-2
- Staff College at C.N.R.—*R. G. Chestnut*—Vol. 19-4
- Training for a Career in Administration—*J. D. Glover*—Vol. 12-3
- Wage Policies in Canadian Industry—*S. N. Stevens*—Vol. 2-1
- Wage and Salary Administration—*W. F. Sutherland*—Vol. 11-4
- Work-Career Specifications—*C. Fraser*—Vol. 13-4

Adult Education and the University—*F. S. Maine*—Vol. 3-1

ADVERTISING:
- A.B.C. in Advertising—*G. C. Clarke*—Vol. 3-3
- Boners—*G. R. Munro*—Vol. 1-1
- Budget—*G. C. Clarke*—Vol. 14-1
- College Publication as an Advertising Medium—*R. H. Campbell*—Vol. 12-1
- Colour in Advertising—*F. H. Bell*—Vol. 5-4
- Contrasts Over 21 Years—*J. E. McConnell Jr.*—Vol. 19-3
- Co-operative Dealer Advertising in the Drug Trade—*E. Allen*—Vol. 7-2
- Direct Mail—*R. C. Groffman*—Vol. 1-3
- Do Companies Follow Up—*survey*—Vol. 18-3

Elsie, the Borden Cow—*P. K. Abrahamson*—Vol. 8-3
Export—*E. Curwain*—Vol. 20-1
Is Advertising a Waste?—*B. W. Keightley*—Vol. 8-3
Is Financial Advertising "In Step" with Changed Conditions?—*L. G. Spry*—Vol. 2-1
Legal Aspects in Canada—*C. J. Killoran*—Vol. 6-4
Life Insurance—*T. H. Yull*—Vol. 1-2
London Life Insurance Company Tests—*J. Cram*—Vol. 12-4
Magazine Readership Studies—*D. MacInnes*—Vol. 17-4
Media Selection—*A. M. Miller*—Vol. 1-4
Merchandising by Newspapers—*W. Blackburn*—Vol. 3-4
Newspaper—*D. MacInnes*—Vol. 8-3
Outdoor—*M. Mair*—Vol. 17-1
Planning Advertising for Profit—*D. C. Bythell*—Vol. 14-3
Price of Commodities, Effect of Advertising—*J. E. McConnell Jr.*—Vol. 3-4
Profitable Marketing Through Scientifically Planned Advertising—*F. R. Coutant*—Vol. 6-1
Radio—*S. W. Dunn*—Vol. 12-4
Radio Listening Habits—*K. Murray*—Vol. 5-2
Research—*J. L. Dampier*—Vol. 6-3
Research—*J. A. M. Galilee*—Vol. 16-4
Trade-Mark Selection—*R. Fuller*—Vol. 5-2
Transportation—*R. G. A. Galbraith*—Vol. 17-3
Agricultural Subsidy and Price Politics—*W. M. Drummond*—Vol. 12-2
Agriculture in the Reconstruction Period—*H. H. Hannam*—Vol. 10-2
Agriculture at War—*W. M. Drummond*—Vol. 8-2
Air Travel, Overcoming Fear—*C. A. Rheinstrom*—Vol. 7-4
Airpower—*E. G. Carlisle*—Vol. 10-3
Aitkin, Douglas—Basis of Sales of Retail Business in London, Ontario—Vol. 11-3
Allen, Ernest—Co-operative Dealer Advertising in the Drug Trade—Vol. 7-2
Allen, Robert M. & H. M. Ballantyne—Administration of Salesmen's Cars—Vol. 12-3
Analysis of Canadian Business Conditions—*R. B. MacPherson*—Vol. 14-3
Anderson, Odin W.—Evolution of Social Security—Vol. 15-4
Anderson, R. G. D.—New Approaches to Accident Prevention—Vol. 17-1
Angel, Arthur D.—St. Lawrence Seaway—Vol. 20-1
Annual Report Modernizing—*A. D. Ellwood*—Vol. 7-4
Apprenticeship System for University Graduates—*J. Ross Belton*—Vol. 11-1

ARBITRATION:
Compulsory—*E. G. Spence*—Vol. 2-4
and Conciliation—*W. S. Lane*—Vol. 17-3
Armstrong, Neil M.—Personal Recruiting on the Campus—Vol. 18-3
Student Reaction to Company Recruiting—Vol. 19-4
Ashbaugh, F. K.—Flue-Cured Tobacco and Tobacco Marketing—Vol. 6-3
Ashley, Charles Allan—Usefulness of Publishing Accounts—Vol. 7-4
Asia and Canadian Business—*Nik Cavell*—Vol. 19-2
Assaly, Louis C. W.—Chain and Independent Grocery Store Prices in London, Ontario—Vol. 7-4
Assessments as Seen by a Tax Commissioner—*E. G. Fleming*—Vol. 19-1
Atomic Energy Goes to Work—*P. J. Stewart*—Vol. 16-4
Atrill, Verne H.—Canadian Business Fluctuations: A Mirror of U.S. Activity?—Vol. 15-2
Australia, Planning for Economic Recovery in Sweden and—*B. Higgins*—Vol. 5-3 and 4
Automobile Industry in Canada—*D. B. Greig*....Vol. 13-3

B

Ballantyne, Herbert M. & R. M. Allen—Administration of Salesmen's Cars—Vol. 12-3

BANKING AND CURRENCY:
Bank of Canada and General Business—*R. B. Willis*—Vol. 2-1
Behaviour of Bank Deposits in Canada—*M. K. Inman*—Vol. 8-1
Consumer Bank Credit—*S. H. Logan*—Vol. 7-4
Consumer Credit—*R. W. Harris*—Vol. 11-3
Consumer Credit—*E. A. Douer*—Vol. 15-2
Development of Banking—*C. M. Short*—Vol. 6-2
Gold Problem—*B. Higgins*—Vol. 7-4
Is Self-Interest Our Driving Force?—*A. G. Huson*—Vol. 20-3
Monetary Behaviour in Canada—*M. K. Inman*—Vol. 5-3
Relation of Bank Credit to General Business—*C. M. Short*—Vol. 2-3
Retail Credit—*C. B. Flemington*—Vol. 15-1
Small Business Capital and Intermediate Credit with Reference to the Industrial Development Bank—*W. F. Lougheed*—Vol. 12-1
Bankruptcy Procdure—*F. O. Kime*—Vol. 4-2
Barrett, Richard A.—Correction of the No-Par "Evil" Vol. 2-2
Barry, Harry C.—Rehabilitation Plan—Vol. 10-2
Bartley, Thomas H.—Canada Builds the Mosquito—Vol. 10-3
Basch, Antonin—Fight Against Inflation in Total War—Vol. 9-2
Bata Shoe Company of Canada Ltd.—*R. B. Taylor*—Vol. 8-3
Bateman, J. W.—Ligthing in Industry—Vol. 17-4
Bates, E. S.—Developments in the Textile Industry—Vol. 7-4
Beach, E. F.—Why Fear Inflation?—Vol. 8-3
Beacom, W. Robert—Working Capital Changes of Canadian Corporations, 1936-1945—Vol. 13-4
Industrial Research—Vol. 12-2
Beatty, Edward—Rowell-Sirois Report on Dominion-Provincial Relations—Vol. 8-2
Bell, Fred H.—Colour in Advertising—Vol. 5-4
Belton, J. Ross—Apprenticeship System for University Graduates—Vol 11-1
Bernhardt, Carl S.—Cyclical Methods in Personnel Selection of Industry—Vol. 13-2
Berry, Albert E.—Water Shortages—Vol. 20-3
Berry, J. H.—Function of a War Assets Corporation Vol. 12-1
Bittner, Christopher J.—Nature of Present Labour Movement—Vol. 7-2
Psychology, Sociology and Social Research—Vol. 11-1
Blackburn, Walter J.—Buying Insurance—Vol. 8-2
Merchandising by Newspapers—Vol. 3-4
Blake, George R.—Employee Participation With Management—Vol. 13-4
Bonner, Brant—Canada's Future—Vol. 18-2
Law on Combines and How It Works—Vol. 15-4
Quality Control—Vol. 15-4
Book Publishing in Canada—*J. G. McClelland*—Vol. 18-4
Bowler, John F., C. W. Hadden, J. L. Self & M. Smith—Factory Chaplain—Vol. 14-4
Boyle, John E.—Distribution Costs—Vol. 3-1
Sales Quotas in Canada—Vol. 2-2
Brand Policy—*W. A. Thompson*—Vol. 1-1
Breithaupt, Louis O.—Canada's Position in Post-War World Trade—Vol. 11-2
British Columbia—*E. H. Morrow*—Vol. 14-4
Brower, E. J.—Use of Statistics in Planning—Vol. 19-1
Buchanan, Donald W.—Industrial Design in Canada Vol. 19-2
Bulmer, F. M. R.—Industrial Hygiene—Vol. 18-2
Burk, Samuel L. H.—Job Evaluation—Vol. 9-4
Burton, Charles L.—War-Time Merchandising in Canada—Vol. 8-3
Burton, Edvar G.—Maintaining the Retail Price Ceiling—Vol. 9-3
Business Administration, Thinking Ahead—*S. F. Teele*—Vol. 15-3

BUSINESS BIOGRAPHIES:
Hugh Mackenzie of Labatt's—*A. Spence*—Vol. 20-3
White of Imperial—*C. E. Wilson*—Vol. 20-2

BUSINESS CONDITIONS:
Analysis of Canadian—*R. B. MacPherson*—Vol. 14-3
Cycles and Commodity Prices—*G. Davis*—Vol. 6-1
Canada's Declining Tourist Trade—*D. Ivor*—Vol. 17-2

Canada's Future—*B. Bonner*—Vol. 18-2
Canadian Business: Is U.S. Pattern Significant?—*W. F. Lougheed*—Vol. 14-3
Canadian Business Fluctuations: A Mirror of U.S. Activity?—*V. H. Antrill*—Vol. 15-2
Canadian Industry in Post-War World—*J. L. Lay*—Vol. 10-2
Canadian War Production and the Three M's—*H. J. Carmichael*—Vol. 10-1
Challenge to Business—*anonymous*—Vol. 10-1
Economic Outlook in Canada, 1949—*R. S. Ritchie* Vol. 14-3
Economic Outlook in U.S., 1949—*J. L. Snider*—Vol. 14-3
Economic Outlook in Canada, 1948—*W. F. Lougheed*—Vol. 13-3
Equilibrium: Post War Illusion—*J. K. Galbraith*—Vol. 13-2
Farm Income Outlook, 1954—*W. Porter*—Vol. 18-4
Farm Income Outlook, 1950—*H. K. Leckie*—Vol. 14-4
Forecasting—*J. N. Milne*—Vol. 20-2
Inflation Deflated—*B. C. Goss*—Vol. 1-3
Inflation Fear?—*E. F. Beach*—Vol. 8-3
Is Self-Interest Our Driving Force?—*A. G. Huson*—Vol. 20-3
Material Progress—*G. H. McKee*—Vol. 7-2
Must Progress End?—*G. Cassel*—Vol. 7-2
Observations From the Ivory Tower—*R. P. Eastwood*—Vol. 13-4
Postwar Trends in Consumer Durables—*G. K. Goundrey*—Vol. 17-1
Price Inflation in Canada During Crimean War (1854-56)—*W. S. Fox & J. H. Cooper*—Vol. 11-1
Rising Cost of Living: Its Causes—*E. A. Steiss*—Vol. 15-4
Secular Trends in Business—*N. S. B. Gras*—Vol. 7-3
Small Business Enterprise in an All-Out War Economy—*E. C. Shoup*—Vol. 9-2
Trends in the Canadian Economy—*W. E. White*—Vol. 18-4
War and Business—*John C. Kirkwood*—Vol. 7-1
War to Peace—*F. C. Mechin*—Vol. 11-4
What Business Expects in 1955—Vol. 19-4
  Chairman—*N. R. Crump*
  American Prospect—*K. J. Galbraith*
  Canadian Economy—*O. J. Firestone*
  Consensus of Optimism—*F. Oxley*
What Business Expects in 1956—Vol. 20-4
  Chairman—*A. F. W. Plumptre*
  American Prospect—*B. Gaynor*
  Canadian Economy—*W. A. Mackintosh*
  Consensus of Optimism—*F. Oxley*
Business Cycles and Commodity Prices—*J. G. Davis*—Vol. 6-1
Business and Economics: A Plea for Teamwork—*B. Higgins*—Vol. 12-1

BUSINESS EDUCATION: see EDUCATION
Business Expectations of the Business Graduate—*L. W. Sipherd*—Vol. 7-4
Business Failures—Retail Mortality, London, Ontario—*R. B. Willis*—Vol. 10-3
Business Insurance—*A. Peebles*—Vol. 1-1
Business Press in Canada—*R. W. Magee*—Vol. 10-4
BUSINESS, SMALL:
  First Aid for Small Business—*F. W. P. Jones*—Vol. 9-3
  Small Business Capital and Intermediate Credit With Reference to the Industrial Development Bank—*W. F. Lougheed*—Vol. 12-1
  Small Business Enterprise in an All-Out War Economy—*E. C. Shoup*—Vol. 9-2
Business Teaching for High School Students—*J. J. Wettlaufer*—Vol. 16-1, 2 & 3
Buying Habits of Gasoline Consumers—*G. C. Clarke*—Vol. 1-2
Buying Habits of Used Car Purchasers—*students in business administration*—Vol. 3-2
Bythell, Donald C.—Planning Advertising for Profit—Vol. 14-3
Bythell, Randell—Looking for the "Double A" Man—Vol. 7-1

C

C.C.F. Post-Election Plans—*M. J. Coldwell*—Vol. 13-2
Campbell, Donald St. C.—Future of Employee Stock Ownership—Vol. 1-3
Campbell, George C.—Merchandise Returns—Retailer's Viewpoint—Vol. 8-2
Campbell, James A.—Old-Age Pensions in Great Britain, U.S. and Canada—Vol. 11-4
  Vocational Rehabilitation and Workmen's Compensation—Vol. 8-2
  War Mortality and Life Insurance—Vol. 9-1
Campbell, Robert H.—College Publication as an Advertising Medium—Vol. 12-1
Canada at War: Historian's View—*R. Crichton*—Vol. 7-1
Canada Builds the Mosquito—*T. H. Bartley*—Vol. 10-3
Canada—Constitution and Courts—*C. C. Carrothers*—Vol. 4-4
Canada—Dominion Bureau of Statistics—*E. J. Brower* Vol. 19-1
Canada Hailed Internationally — By Design—*D. W. Buchanan*—Vol. 19-2

CANADA—INDUSTRIES AND RESOURCES: see INDUSTRIES IN CANADA
Canada's Biggest Employer — Civil Service—*J. Y. Harcourt*—Vol. 19-2
Canada's Future—*B. Bonner*—Vol. 18-2
Canada's Political Environment—*F. MacKinnon*—Vol. 13-3
Canada's Position in Post-War World Trade—*L. O. Breithaupt*—Vol. 11-2
Canadian-American Trade Relations—*A. W. Currie*—Vol. 11-2
Canadian Business: Is the U.S. Pattern Significant?—*W. F. Lougheed*—Vol. 14-3
Canadian Congress of Labour Fights Communism—*A. R. Mosher*—Vol. 14-4
Canadian Economy Trends—*W. E. White*—Vol. 18-4
Canadian History Pattern—*H. M. Thomas*—Vol. 19-1
Canadian National Railway Staff College—*R. G. Chestnut*—Vol. 19-4
Canadian Securities Publicly Offered in U.S.—*F. C. Carson*—Vol. 2-1
Canadian-U.S. Relations—*F. Landon*—Vol. 11-2
Canadian War Production and the Three M's—*H. J. Carmichael*—Vol. 10-1
Canadian West Ready for Tomorrow—*A. W. Mitchell*—Vol. 10-3
Capitalism from 1200 to 1600—*B. Higgins*—Vol. 6-2
Carlisle, E. G.—A New Understanding of Airpower—Vol. 10-3
Carlton, E. W.—Consignment Selling—Vol. 8-1
Carmichael, Harry J.—Canadian War Production and the Three M's—Vol. 10-1
Carrothers, Cecil C.—Legal Comment—Vol. 1-1 to 5-1
  Federal Aid for Home Building—Vol. 6-1
  Industrial Standards Act—Vol. 4-1
  New Deal Legislation in Canada—Vol. 3-4
  Problems of a Shareholder—Vol. 5-3
  Why Are Our Social Laws Not Enforced?—Vol. 2-4
Carson, Ferdinand C.—Canadian Securities Publicly Offered in U.S.—Vol. 2-1
Carswell, William E.—Colour — Today and Tomorrow—Vol. 17-3

CASE DISCUSSION METHOD:
  Administrative Training and the Case Method—*R. K. Ready*—Vol. 17-2
  Case of Mr. and Mrs. Rod Adams—Vol. 19-3
  Case of Clarence Fogarty—Vol. 18-3
  Executive Development at C.I.L.—*G. H. Guest*—Vol. 20-3
  How to Choose an Advertising Agency—Vol. 20-3
  Thinking With Others—*J. W. Tomecko*—Vol. 18-4
Cassel, Gustav—Must There Be an End to Progress?—Vol. 7-2
Cavell, Nik—Asia and Canadian Business—Vol. 19-2
Chain and Independent Grocery Store Prices in London, Ontario—*L. C. W. Assaly*—Vol. 7-4
Challenge to Business—*anonymous*—Vol. 10-1
Chant, Douglas B.—Accident Control in the Pulp and Paper Industry in Ontario—Vol. 7-4
Chaplains, Industrial—*S. W. Semple, J. L. Self, M. Smith, J. F. Bowler, C. W. Hadden*—Vol. 14-4
Chater, Harold J.—Regional Statistics—Vol. 19-3

Cherniak, Archie D.—Retail Store Hours—Vol. 18-2
Chestnut, R. G.—Staff College at C.N.R.—Vol. 19-4
Chipman, A. M.—Comparisons of Retail Trade in Canada and U.S.—Vol. 11-2
—Wartime Trade—Vol. 9-1
Chisholm, Robert—Marketing Machinery and War—Vol. 9-3
Civil Defence in Industry—*E. G. Turner*—Vol. 17-3
Civil Service Commission — Canada's Biggest Employer—*J. Y. Harcourt*—Vol. 19-2
Clark, J. G.—Staff Training Retail Store—Vol. 12-2
Clark, Wallace H.—Administration of a Collective Bargaining Agreement—Vol. 17-2
Labour and Management Approach Bargaining Maturity—Vol. 15-2
Clarke, Gilbert C.—A.B.C. in Advertising—Vol. 3-3
Buying Habits of Gasoline Consumers—Vol. 1-2
Determining the Advertising Budget—Vol. 14-1
Clatworthy, Clendon A.—Analysis of Organizational Structure and Internal Operations of Somerville Limited—Vol. 12-4
Coal Mining Picture in Canada, 1946—*G. H. Reavely*—Vol. 12-2
Coburn, Carrol L.—What Labour Expects of Business in 1955—Vol. 19-4
Cochrane, A. C.—Municipal Securities—Vol. 12-1
Coldwell, Major James—If the C.C.F. Wins the Next Election—Vol. 13-2
Coleman, George W.—First Year of Roosevelt—Vol. 1-4
Collective Bargaining—*A. MacInnis*—Vol. 9-2
Collective Bargaining Agreement in Practice—*W. H. Clark*—Vol. 17-2
Collective Bargaining Agreements and the Seniority Clause—*W. H. Yeates*—Vol. 14-1
College Publication as an Advertising Medium—*R. M. Campbell*—Vol. 12-1
Colour in Advertising—*F. H. Bell*—Vol. 5-4
Colour — Today and Tomorrow—*W. E. Carswell*—Vol. 17-3
Combines Law and How It Operates—*J. M. Magwood*—Vol. 15-3
Common Stocks as Long-Term Investments—*E. A. Steiss*—Vol. 16-2
Communism, How the C.C.L. Fights—*A. R. Mosher*—Vol. 14-4
Communism and How to Read Them, Writings on Soviet—*W. B. Harvey*—Vol. 14-4
Communist Creed as Practised in the U.S.S.R.—*W. B. Harvey*—Vol. 13-1
Community Survey in Town Planning—*W. M. Maxwell*—Vol. 13-3

CONCILIATION: see ARBITRATION
Conservation of Natural Resources—*J. D. Detwiler*—Vol. 10-4
Consignment Selling—*E. W. Carlton*—Vol. 8-1
Consler, Robert E.—Merit Rating in Canada—Vol. 8-2
Constitution and the Courts—*C. C. Carrothers*—Vol. 4-4
Constitutional Problems of the Unemployment Bill—*M. Lerner*—Vol. 2-2

CONSUMER:
Buying Habits Outside the City of London—*W. A. Thompson*—Vol. 2-2
Opinion of Retail Store Clerks—*W. D. Tamblyn*—Vol. 1-3
Rationing Techniques—*G. Taylor*—Vol. 9-4
Representation, Progress in—*D. L. Walton*—Vol. 17-4
Consumer Goods Certification—*W. R. McCaffrey*—Vol. 13-1
Consumer Testing of Products—*D. R. G. Cowan*—Vol. 7-3
Cooper, J. H. & W. S. Fox—Price Inflation in Canada During Crimean War—Vol. 11-1
Co-operatives: Their Progress and Prospects—*L. Harman*—Vol. 19-1

CORPORATION:
Financial Policy and the New U.S. Tax Bill—*L. W. Sipherd*—Vol. 4-1
Financial Reports—*D. W. Shales*—Vol. 5-4
Law Development—*C. E. Walker*—Vol. 6-2
Legislation—*F. W. Marsden*—Vol. 2-4
Private Company Surplus—*E. A. Steiss*—Vol. 15-2
Reorganization—*W. F. Parsons*—Vol. 1-1
Reorganization in Canada—*R. B. Willis*—Vol. 8-3
Stockholder Relations—*L. W. Sipherd*—Vol. 2-3
Working Capital Changes—*W. R. Beacom*—Vol. 13-4
Cost Control—*F. R. Manuel*—Vol. 14-4
Cost of Living — Cause of Rise—*E. A. Steiss*—Vol. 15-4
Cost of Living and Wage Policy—*H. A. Logan*—Vol. 7-3
Courtice, A. Roy—Succession Duties—Vol. 14-1
Coutant, Frank R.—Profitable Marketing Through Scientifically Planned Advertising—Vol. 6-1
Cowan, Donald R. G.—Consumer Testing of Products—Vol. 7-3
Coyne, Gordon B.—Dangers of Self-Administered Pension Plan—Vol. 15-1
Crabtree, Harold—Crown Companies in the Canadian War Production Programme—Vol. 9-3
Cram, John W.—London Life Insurance Company Tests Advertising—Vol. 12-4
Crawford, Kenneth G.—Case for Study of Local Government—Vol. 5-3
City Manager Form of Government—Vol. 1-4

CREDIT, CONSUMER:
—*E. A. Douer*—Vol. 15-2
—*R. W. Harris*—Vol. 11-3
Bank—*S. H. Logan*—Vol. 7-4
Present Retail Credit Practices—*R. R. Glover*—Vol. 2-1
Relation of Bank Credit to General Business—*C. M. Short*—Vol. 2-3
Small Business Capital and Intermediate Credit with Reference to Industrial Development Bank—*W. F. Lougheed*—Vol. 12-1
Credit Control—*P. M. Millians*—Vol. 8-1
Crichton, Richard—Canada at War: Historian's View Vol. 7-1
Crown Companies in Canadian War Production Programme—*H. Crabtree*—Vol. 9-3
Crump, Norris R.—What Business Expects in 1955—Vol. 19-4

CURRENCY: see BANKING AND CURRENCY
Current Events—*A. G. Dorland*—Vol. 1-1 to 6-2
Currie, A. W.—Canadian-American Trade Relations Vol. 11-2
Railways Talk Back—Vol. 9-4
Currie, Jack C. & R. E. Smith—Resale Price Maintenance — Restrictive Trade Practices Commission—Vol. 20-2
Curtis, Clayton C. & J. M. Gillies—Academic Economist and the Businessman—Vol. 16-3
Curwain, Eric—Advrtising for Export—Vol. 20-1
Trade Round the World and Round and Round the Clock—Vol. 20-3
Cutler, Wesley—Post-War Planning—Vol. 10-4

D

Dalgleish, Lloyd M.—Formation of a Life Insurance Company in Canada—Vol. 6-1
Dampier, J. Laurence—Smallman & Ingram Limited—Vol. 3-3
Davis, Julian G.—Cycles of Business and Commodity Prices—Vol. 6-1
Dean, T. Norman—Social Security—Vol. 11-1
Decentralized Control, an Aid in Development of People—*C. W. Foster*—Vol. 12-3
Depreciation—*G. R. Husband*—Vol. 6-3
Design in Britain, Industrial—*G. Russell*—Vol. 17-3
Design in Canada—*D. W. Buchanan*—Vol. 19-2
Design for Offices—*G. Engelsmith*—Vol. 18-1
Detwiler, John D.—Our Natural Resources and Canadian-American Aspects of Their Conservation—Vol. 10-4
Direct Mail Advertising—*R. C. Groffman*—Vol. 1-3
Director's Liabilities—*M. J. Grant*—Vol. 4-3
DiSalle, M. V.—Toledo Plan—Labour-Management Relations—Vol. 13-3
Distribution Costs—*J. E. Boyle*—Vol. 3-1
Distribution in No Man's Land—*A. A. Hood*—Vol. 14-4
Dividend Stabilization in Canada—*F. W. P. Jones*—Vol. 1-4 & 2-4
Dolan, Leo—Calling All Tourists—Vol. 8-3
Dominion Bureau of Statistics—*E. J. Brower*—Vol. 19-1

Dorland, Arthur G.—Current Events—Vol. 1-2 to 6-2
Douer, Ernst A.—Consumer Credit—Vol. 15-2
Drummond, W. M.—Agricultural Subsidy and Price Politics—Vol. 12-2
War and Canadian Agriculture—Vol. 8-2
Due, John F.—Provincial Sales Taxes in Canada—Vol. 19-2
Dunn, S. W.—Testing Radio Advertising—Vol. 12-4
Dunton, A. Davidson—Canada and Radio—Vol. 12-4
Canada and Television—Vol. 20-4
Durable Goods, Post-War Trends in Consumer—*G. K. Goundrey*—Vol. 17-1

E

Eadie, Orville—Coverage of Certain Business Risks With Life Insurance—Vol. 3-3
Eastwood, R. Parker—Observations From the Ivory Tower—Vol. 13-4
Economic Outlook in Canada—*W. F. Lougheed*—Vol. 13-3
Economic Outlook in U.S.—*J. L. Snider*—Vol. 14-3
Economic Recovery in Sweden and Australia—*B. Higgins*—Vol. 5-3 & 4
Economic Conditions—see Business Conditions
Economics Graduate and 1951 Employment Market—*survey*—Vol. 15-4

EDUCATION:
Administrative Training and the Case Method—*R. K. Ready*—Vol. 17-2
Adult Education and the University—*S. F. Maine* Vol. 3-1
Apprenticeship System for University Graduates—*J. R. Belton*—Vol. 11-1
Business' Expectation of the Business Graduate—*L. Sipherd*—Vol. 7-4
Company Library Planning—*B. V. Simon*—Vol. 16-1
Economics Graduate and 1951 Employment Market—*survey*—Vol. 15-4
Executive Development at C.I.L.—*G. H. Guest*—Vol. 20-3
High School Teaching for Business—*J. J. Wettlaufer*—Vol. 16-1, 2 & 3
Outlook for Business Education—*P. H. Hensel*—Vol. 2-3
Personnel Recruiting on the Campus—*N. M. Armstrong*—Vol. 18-3
Preparation for Business Responsibility—*W. A. Thompson*—Vol. 14-1
Should Universities Teach Business?—*J. H. Mitchell*—Vol. 20-2
Staff College at C.N.R.—*R. G. Chestnut*—Vol. 19-4
Student Reaction to Company Recruiting—*N. M. Armstrong*—Vol. 19-4
Supervisor Training—*G. H. Turner*—Vol. 15-3
Supervisory and Executive Talent in Wartime—*H. L'Ecuyer*—Vol. 9-1 & 2
Thinking Ahead in Business Education—*S. F. Teele*—Vol. 15-3
University and Executive Training—*L. W. Sipherd & W. A. Thompson*—Vol. 16-4
University Training for Careers in Business—*L. W. Sipherd*—Vol. 15-2
Universities on Their Defence—*R. A. Falconer*—Vol. 7-3
What Vocation After Graduation?—*J. C. Kirkwood*—Vol. 7-2
Educational Work Among Retailers by Manufacturers—*I. A. Wright*—Vol. 6-4
Efficiency Expert—*R. Presgrave*—Vol. 8-3
Egener, Donald M. & A. L. McLoughlin—Trade Marks in Canada—Vol. 12-4
Electric Appliance Industry—Knox Report—*H. E. English*—Vol. 20-4
Elliott, Irene E. & R. V. Hicks—Company Lawyer's Role in Labour Relations—Vol. 18-1
Elliott, Irene E.—Office Employees' Union—Vol. 18-2
Ellwood, Arthur D.—Modernizing the Annual Report—Vol. 7-4
Elsie, the Borden Cow—*P. K. Abrahamson*—Vol. 8-3
Employee Journals—*I. L. Wild*—Vol. 17-4
Employee Merit Rating—*R. E. Consler*—Vol. 8-2
Employee Participation With Management—*G. R. Blake*—Vol. 13-4
Employee Stock Ownership—*D. St. C. Campbell*—Vol. 1-3
Englesmith, George—Design for Offices—Vol. 18-1
English, H. E.—Knox Report on Electric Appliance Industry—Vol. 20-4
Equilibrium: the Post-War Illusion—*J. K. Galbraith*—Vol. 13-2
Ertl, Edward C.—Modern Merchandising Techniques and the Securities Market—Vol. 14-3
Evans, John J. C.—Mail Order Catalogue—Vol. 4-4
Excess Profits Tax Act—*P. R. Pearson*—Vol. 9-1
Excess Profits Tax Act—*W. D. Tamblyn*—Vol. 8-1
Executive Development at C.I.L.—*G. H. Guest*—Vol. 20-3
Executive Health Maintenance—*G. E. Hobbs*—Vol. 17-1
Exports in a Buyer's Market—*A. G. Huson*—Vol. 19-2
External Trade of Canada in Wartime—*J. A. MacKinnon*—Vol. 10-1

F

Factory Chaplain: What He Can Accomplish—*J. L. Self, M. Smith, J. F. Bowler & C. W. Hadden*—Vol. 14-4
Factory Chaplain: What He Tries to Do—*S. W. Semple*—Vol. 14-4

FACTORY MANAGEMENT:
Quality Control—*B. Bonner*—Vol. 15-4
Safety Programme—*T. A. Lister*—Vol. 14-3
Statistical Quality Control—*J. C. Knapp*—Vol. 16-3
Falconer, Robert A.—Universities on Their Defence—Vol. 7-3
Farm Income, 1954—*W. Porter*—Vol. 18-4
Farm Income, 1950—*H. K. Leckie*—Vol. 14-4
Farm Products' Price Regulation—*J. E. Lattimer*—Vol. 7-3
Farm Publications in Canada, 1940—*M. Y. Sheppard*—Vol. 8-4
Fatigue and Efficiency in Industry—*S. Grant*—Vol. 2-3
Faust, Tom Jr.—Merchandise Returns — Customer's Viewpoint—Vol. 8-2
Fetterly, A. E.—Trends in Personnel Management—Vol. 13-4

FINANCE:
Accounts—Importance—*D. W. Shales*—Vol. 5-4
Accounts—Publishing—*C. A. Ashley*—Vol. 7-4
Canadian Securities Publicly Offered in U.S.—*F. C. Carson*—Vol. 2-1
Common Stocks as Long-Term Investments—*E. A. Steiss*—Vol. 16-2
Corporate Financial Policy and the New U.S. Tax Bill—*L. W. Sipherd*—Vol. 4-1
Corporate Reorganization—*W. F. Parsons*—Vol. 1-1
Corporate Reorganization in Canada—*R. B. Willis*—Vol. 8-3
Corporation-Stockholder Relations—*L. W. Sipherd*—Vol. 2-3
Correction of the No-Par "Evil"—*R. A. Barrett*—Vol. 2-2
Director's Liabilities—*M. J. Grant*—Vol. 4-3
Dividend Stabilization in Canada—*F. W. P. Jones*—Vol. 1-4 & 2-4
Employee Stock Ownership—*D. St. C. Campbell*—Vol. 1-3
Excess Profits Tax Act—*P. R. Pearson*—Vol. 9-1
Excess Profits Tax Act—*W. D. Tamblyn*—Vol. 8-1
Financial Advertising in Changed Conditions—*L. G. Story*—Vol. 2-1
Financial Relations—United Kingdom and Canada—*C. K. Highmoor*—Vol. 12-1
Financial Statement Practice—Shortcomings—*D. W. Shales*—Vol. 4-4
Financing of Residential Building—*Millard J. Grant*—Vol. 3-3
Government Finance—Canada—*E. A. Horton*—Vol. 8-4
Government Regulations and Business Records—*A. A. Sterns*—Vol. 17-1
Investment Analysis—*G. C. Horne*—Vol. 4-3
Investment Analysis and War—*G. C. Horne*—Vol. 8-2

Investment Analysis of Common Stock of Canadian Pacific Railway—*G. C. Horne*—Vol. 4-1 & 2
Investment Banking—*A. Grimshaw*—Vol. 3-2
Investment in Wartime—*W. F. Parsons*—Vol. 7-3
Modern Merchandising Techniques and the Securities Market—*E. C. Ertl*—Vol. 14-3
Municipal Financing—*K. Roth*—Vol. 5-2
Municipal Securities—*A. C. Cochrane*—Vol. 12-1
Mutual Funds—*J. C. Rogers*—Vol. 15-1
Private Company Surplus—*E. A. Steiss*—Vol. 15-2
Protection for the Investor—*L. W. Sipherd*—Vol. 1-2
Recovery and the Capital Market—*L. W. Sipherd*—Vol. 3-1
Shareholder Problems—*C. C. Carrothers*—Vol. 5-3
Shareholders Selection—*J. Forristal*—Vol. 4-4
Stock Purchasing Plans in Business Life Insurance—*A. Hunter*—Vol. 5-2
25 Favourites of the Investment Experts, 1954—*survey*—Vol. 19-3
25 Favourites of the Investment Experts, 1955—*survey*—Vol. 20-3
Working Capital Changes of Canadian Corporations, 1936-1945—*W. R. Beacom*—Vol. 13-4
Fire Inspection, Industrial—*J. S. Kennedy*—Vol. 10-4
Fire Insurance in Wartime—*D. B. Rivers*—Vol. 7-2
Firestone, O. Jack—What Business Expects in 1955—Vol. 19-4
Fleming E. G.—Tax Commissioner Looks at Assessments—Vol. 19-1
Fleming, Philip B.—U.S. Department of Labour, Wage and Hour Division—Vol. 7-3
Flemington, Carl B.—Retail Credit—Vol. 15-1
Flood, R. G.—Teamwork in Industry—Vol. 11-4
Fogg, Alan—Cost Reduction Through Material Control—Vol. 19-2
Folts, Franklin E.—Professional Administration—Vol. 14-1
Food Markets: Why More Food Items are Increasing in Canada—*K. W. Harrigan*—Vol. 16-1
Foreign Capital — Friend or Foe?—*J. Lanigan*—Vol. 4-4
Foreign Exchange Control Board—*J. F. McMillan*—Vol. 7-1
Foreign Subsidiaries' Executive Problems—*H. W. Johnston*—Vol. 3-2

FOREIGN TRADE:

Advertising for Export—*E. Curwain*—Vol. 20-1
Back to Mercantilism?—*B. Higgins*—Vol. 6-3
British Dollar Deficits — A Warning to Canadian Business—*J. M. Gillies*—Vol. 14-1
Canadian-American Trade Relations—*A. W. Currie*—Vol. 11-2
Executives in Foreign Subsidiaries—*H. W. Johnston*—Vol. 3-2
Exports as Ambassadors—*E. Watkins*—Vol. 20-1
Exports in a Buyer's Market—*A. G. Huson*—Vol. 19-2
General Agreement on Tariffs and Trade—*United Nations*—Vol. 20-4
Gold Problem—*B. Higgins*—Vol. 7-4
Importing Agents in Canada—*J. C. Philpot*—Vol. 15-3
International Trade Organization and Canada—*J. M. Gillies*—Vol. 13-2
International Trade Rules: a Challenge to Canadian Businessmen—*E. J. Fox*—Vol. 15-1
Let There Be Trade—*E. M. Morrow*—Vol. 9-4
Post-War World Trade—*L. O. Breithaupt*—Vol. 11-2
Rehabilitation Plan—*H. C. Barry*—Vol. 10-2
Selling Canadian Goods Abroad—*anonymous*—Vol. 19-3
Trade Commissioners of Canada—*G. R. Heasman*—Vol. 12-1
Trade Round the World and Round the Clock—*E. Curwain*—Vol. 20-3
U.S. Customs Appraisement—*Federation of British Industries*—Vol. 20-1
War's Effects on Canada's External Trade—*J. A. MacKinnon*—Vol. 10-1
Wartime Trade—*A. M. Chipman*—Vol. 9-1
Formation of a Life Insurance Company in Canada—*L. M. Dalgliesh*—Vol. 6-1
Forristal, John—Choosing the Proper Shareholders—Vol. 4-4
Forsey, Eugene—Labour Costs in Canada—Vol. 20-4
Foster, C. W.—Decentralized Control, an Aid in the Development of People—Vol. 12-3
Foster, C. W. & R. S. Hansford—Personnel Promotion at Dominion Stores—Vol. 11-4
Fox, Edward J.—Merchandise Standard in the War Economy—Vol. 9-3
New Trade Rules: a Challenge to Canadian Businessmen—Vol. 15-1
Poll of Canadian Executive Opinion—Vol. 16-4
Fox, W. Sherwood & J. H. Cooper—Price Inflation in Canada During the Crimean War—Vol. 11-1
France—Political and Economic—*J. R. W. Gwynne-Timothy*—Vol. 20-1 & 2
Fraser, Clarence & H. G. Kettle—Management Approach to Post-War Manpower Planning—Vol. 10-4
Fraser, Clarence—Writing Your Work-Career Specifications—Vol. 13-4
Fremlin, Vicki—Local Look at Television—Vol. 20-3
Fuller, Ross—Selecting a Trade-Mark—Vol. 5-2
Trade Marks in Canada—Vol. 3-4
Furniture Industry—Imperial Rattan—*J. E. McConnell*—Vol. 9-1

G

Galbraith, J. Kenneth—Equilibrium: the Post-War Illusion—Vol. 13-2
What Business Expects in 1955—Vol. 19-4
Galbraith, R. G. A.—Research in Transportation Advertising—Vol. 17-3
Galilee, John A. M.—Validated Advertising Research—Vol. 16-4
Gardner, C. James—Government Management Analysis—Vol. 17-1
Gaynor, Berkeley—What U.S. Business Expects in 1956—Vol. 20-4
General Agreement on Tariffs and Trade—*United Nations*—Vol. 20-4
Gibson, D. C. & J. G. Wilson—Results of Resale Price Maintenance Legislation—Vol. 17-1
Gillies, James M. & C. C. Curtis—Academic Economist and the Businessman—Vol. 16-3
Gillies, James M.—British Dollar Deficits — a Warning to Canadian Business—Vol. 14-1
Canada and the International Trade Organization—Vol. 13-2
Glover, John D.—Training for a Career in Administration—Vol. 12-3
Glover, Robert R.—Present Retail Credit Practices—Vol. 2-1
Gold Problem—*B. Higgins*—Vol. 7-4
Gordon, H. Scott—Government Price Support Policy—Vol. 17-3
Meaning of Social Security—Vol. 18-4
Goss, B. C.—Inflation Deflated—Vol. 1-3
Goth, George W.—Creative Leadership in a Middle-Class Society—Vol. 16-2
Goundrey, Gordon K.—Post-War Trends in Consumer Durables—Vol. 17-1

GOVERNMENT:

Agricultural Subsidy and Price Politics—*W. M. Drummond*—Vol. 12-2
Back to Mercantilism?—*B. Higgins*—Vol. 6-3
C.C.F. Post-Election Plans—*M. J. Coldwell*—Vol. 13-2
Canada's Political Environment—*F. MacKinnon*—Vol. 13-3
Civil Service — Canada's Biggest Employer—*J. Y. Harcourt*—Vol. 19-2
Combine Legislation and How It Operates—*J. M. Magwood*—Vol. 15-3 & 4
Community Survey in Town Planning—*W. M. Maxwell*—Vol. 13-3
Conservation of Natural Resources—*J. D. Detwiler*—Vol. 10-4
Consumer Rationing Techniques—*G. Taylor*—Vol. 9-4
Corporate Financial Policy and the New U.S. Tax Bill—*L. W. Sipherd*—Vol. 4-1
Crown Companies in the Canadian War Production Programme—*H. Crabtree*—Vol. 9-3
Dividend Stabilization in Canada—*F. W. P. Jones* Vol. 1-4 & 2-4
Dominion Bureau of Statistics—*E. J. Brower*—Vol. 19-1
Excess Profits Tax Act—*P. R. Pearson*—Vol. 9-1
Excess Profits Tax Act—*W. D. Tamblyn*—Vol. 8-1

Federal Aid for Home Building—*C. C. Carrothers*—Vol. 6-1
Foreign Exchange Control Board—*J. F. McMillan*—Vol. 7-1
Government Finance—Canada—*E. A. Horton*—Vol. 8-4
Government's Future Help to Business—*M. Lamontagne*—Vol. 19-1
Government Regulations and Business Records—*A. A. Sterns*—Vol. 17-1
Governmental Management Analysis—*C. J. Gardner*—Vol. 17-1
Industrial Standards Act—*C. C. Carrothers*—Vol. 4-1
Inflation Countered in Total War—*A. Basch*—Vol. 9-2
Legislative Labours—*C. C. Carrothers*—Vol. 3-1
Municipal:
Financing—*K. Roth—Vol. 5-2*
Local Government Study—*K. G. Crawford*—Vol. 5-3
Manager Form of Government—*K. G. Crawford*—Vol. 1-4
Securities—*A. C. Cochrane*—Vol. 12-1
Natural Resources and Canadian-American Aspects of Their Conservation—*J. D. Detwiler*—Vol. 10-4
New Deal Legislation in Canada—*C. C. Carrothers*—Vol. 3-4
Newfoundland and Union—*E. A. Seymour*—Vol. 17-2
Nugent Plan—*W. B. Harvey*—Vol. 10-1
O.P.A.'s General Maximum Price Regulation vs. W.P.T.B. Regulations—*R. S. Ritchie*—Vol. 9-3
Politics in Canada—*F. MacKinnon*—Vol. 13-3
Post-War Reconstruction: Lines of Approach—*Paul Martin*--Vol. 9-2
Price Ceiling Maintenance—*E. G. Burton*—Vol. 9-3
Price Control—*Panel: Abbott, Drew, Coldwell, Low, Mosher, Bengough, Hannam, Nelson, Crombie, Winspear*—Vol. 16-3
Price Control—Canada & U.S.—*R. S. Ritchie*—Vol. 9-3
Price Regulation of Farm Products—*J. E. Lattimer*—Vol. 7-3
Price Support Policy—*H. S. Gordon*—Vol. 17-3
Priorities in the War Economy—*L. W. Holbrook*—Vol. 10-1
Priority Procedures, Department of Munitions and Supply—*summary*—Vol. 10-2
Protecting the Consumer With Economic Controls—*B. Sanders*—Vol. 9-3
Provincial Sales Taxes in Canada—*J. F. Due*—Vol. 19-2
Relief Rolls — Effect of War on Ontario—*E. A. Horton*—Vol. 7-1
Resale Price Maintenance Legislation—*D. C. Gibson & J. G. Wilson*—Vol. 17-1
Rowell-Sirois Report on Dominion-Provincial Relations, 1937—*E. Beatty, W. B. Harvey, S. Leacock & H. L. Stewart*—Vol. 8-2
St. Lawrence Seaway—*R. B. Willis*—Vol. 8-4
St. Lawrence Seaway—*E. G. Pleva*—Vol. 16-4
St. Lawrence Seaway—*A. D. Angel*—Vol. 20-1
Social Credit—*E. C. Manning*—Vol. 18-1
Social Security—*O. W. Anderson*—Vol. 15-4
Social Security—*H. S. Gordon*—Vol. 18-4
Subsidies in Peace and War—*M. K. Inman*—Vol. 9-3
Succession Duties—*A. R. Courtice*—Vol. 14-1
Tax Commissioner Looks at Assessments—*E. G. Fleming*—Vol. 19-1
Taxation—*J. H. Perry*—Vol. 20-3
Trade Commissioners—*G. R. Heasman*—Vol. 12-1
Unemployment Insurance—*H. A. Logan*—Vol. 1-2
Wage Policy and Cost of Living in War and Peace—*H. A. Logan*—Vol. 7-3
War Assets Corporation—*J. H. Berry*—Vol. 12-1
What About Socialism?—*W. B. Harvey*—Vol. 13-2
Grade Labelling in Canada—*J. A. Henry*—Vol. 11-2
Grade Labelling—Effects—*P. K. Norsworthy*—Vol. 17-2
Grant, Millard J.—Financing of Residential Building in Canada—Vol. 3-3
Recent Changes in Canadian Companies—Vol. 2-1
Director's Liabilities—Vol. 4-3
Grant, Steven—Fatigue and Efficiency in Industry—Vol. 2-3
West Indies Turns to Canada—Vol. 8-3
Gras, N. S. B.—Secular Trends in Business—Vol. 7-3
Greer, T. M.—Recent Labour Legislation in Canada—Vol. 14-2
Greig, D. B.—Canadian Automobile Industry—Vol. 13-3
Grimshaw, Austin—Investment Banking—Vol. 3-2
Grocery Trade: Chain and Independent Prices in London, Ontario—*L. C. W. Assaly*—Vol. 7-4
Grocery Trade: Operating Expenses in Wholesale in 1935—*J. G. McDonald*—Vol. 4-2
Groffman, R. C.—Direct Mail Advertising—Vol. 1-3
Guest, Gordon H.—Executive Development at C.I.L. Vol. 20-3
Guttman, Arthur, F. Oxley & A. Knowles—Leisure Time Survey—Vol. 20-2
Gwynne-Timothy, J. R. W.—French Merry-Go-Round Vol. 20-1 & 2

H

Hadden, Charles W., J. L. Self, M. Smith & J. F. Bowler—Factory Chaplain: What He Can Accomplish—Vol. 14-4
Hallam, Douglas—Textile Industry and the Canadian Economy—Vol. 7-4
Hamilton, John M.—Who Gains by Price Maintenance?—Vol. 15-3
Hammil, Gordon C.—Group Pension Plans—Vol. 9-1
Handicrafts: an Emergent Canadian Industry—*P. K. Nicholson*—Vol. 18-3
Hannam, Herbert Henry—Agriculture in the Reconstruction Period—Vol. 10-2
Hansford, Ralph S. & C. W. Foster—Personnel Promotion at Dominion Stores—Vol. 11-4
Harcourt, J. Y.—Civil Service—Vol. 19-2
Haring, Albert—Marketing Research—an Integral Part of Sales Management—Vol. 14-3
Harman, Leonard—Co-operatives: Their Progress and Prospect—Vol. 19-1
Harrigan, Kenneth W.—Why Non-Food Items Are Increasing in Canada's Food Markets—Vol. 16-1
Harris, Ralph W.—Consumer Credit—Vol. 11-3
Harvey, Walter B.—Communist Creed as Practised in the U.S.S.R.—Vol. 13-1
Nugent Plan to Sell War Bonds—Vol. 10-1
Rowell-Sirois Report on Dominion-Provincial Relations, 1937—Vol. 8-2
What About Socialism?—Vol. 13-2
Writings on Soviet Communism and How to Read Them—Vol. 14-4
Heasman, George Robert—Canada's Trade Commissioners—Vol. 12-1
Henry, James A.—Grade Labelling in Canada—Vol. 11-1
Hensel, Philip H.—Importance of Accounting to Executives—Vol. 1-1
Industrial Accounting an Essential to Management—Vol. 3-3
Interpretation of Accounting Data—Vol. 4-3
Outlook for Business Education—Vol. 2-3
Scope of Industrial Accounting—Vol. 5-4
Heppner, J. Lyone—Life Insurance of Company Executives—Vol. 16-2
Hicks, R. V. & I. E. Elliott—Company Lawyer's Role in Labour Relations—Vol. 18-1
Higgins, Benjamin—Back to Mercantilism?—Vol. 6-3
Business and Economics: a Plea for Teamwork—Vol. 12-1
Capitalism from 1200 to 1600—Vol. 6-2
Is There a Gold Problem?—Vol. 7-4
Planning for Economic Recovery in Sweden and Australia—Vol. 5-3 & 4
Post-War Housing: for Sale or Rent?—Vol. 10-2
Highmoor, Claud Kendall—Financial Relations—United Kingdom and Canada—Vol. 12-1
History, Canadian Pattern—*H. M. Thomas*—Vol. 19-1
Hobbs, George E.—Executive Health Maintenance Vol. 17-1
Holbrook, Les. W.—Priorities in the War Economy Vol. 10-1
Hood, Arthur A.—Effective Distribution in No Man's Land—Vol. 14-4

Horne, Gilbert R.—Investment Analysis—Vol. 4-1 to 8-2
John Rae: Canadian Economist—Vol. 15-3
Horsey, J. William—Sales Promotion—Vol. 13-1
We Must Manage—Vol. 9-2
Horton, Edward A.—Government Finance—Canada—Vol. 8-4
Probable Effect of War on Ontario Relief Rolls Vol. 7-1
Salary Method of Compensation for Life Insurance Salesmen—Vol. 1-3
Hosack, Elmer—Have We Got What It Takes to Ensure a Reasonable Post-War Future—Vol. 11-3
HOUSING:
Canadian Life Insurance Companies Provide Rental for Veterans—*D. S. Keast*—Vol. 11-3
Federal Aid for Home Building—*C. C. Carrothers*—Vol. 6-1
Financing of Residential Building in Canada—*M. J. Grant*—Vol. 3-3
For Sale or Rent?—*B. Higgins*—Vol. 10-2
Human Relations Programme—*A. A. MacVicar*—Vol. 18-3
Hunter, Angus—Stock Purchasing Plans in Business Life Insurance—Vol. 5-2
Husband, George R.—Fundamental Aspects of Depreciation—Vol. 6-3
Huson, A. Gordon—Exports in a Buyer's Market—Vol. 19-2
Is Self-Interest Our Driving Force?—Vol. 20-3
Hygiene, Industrial—*F. M. K. Bulmer*—Vol. 18-2

I

Imperial Rattan (Furniture)—*J. E. McConnell*—Vol. 9-1
Importing Agents in Canada—*J. C. Philpot*—Vol. 15-3
Industrial Accounting—*P. H. Hensel*—Vol. 5-4
Industrial Accounting an Essential to Management—*P. H. Hensel*—Vol. 3-3
Industrial Design—see Design
Industrial Hygiene—*F. M. R. Bulmer*—Vol. 18-2
Industrial Nutrition—*H. L. Walker*—Vol. 10-4
Industrial Recreation—*E. F. Zeigler*—Vol. 16-4
INDUSTRIAL RELATIONS:
Accident Prevention—*R. G. D. Anderson*—Vol. 17-1
Adjustment and Development of People in Canadian Business and Industry During the Reconversion Period—*panel conference*—Vol. 12-2
C.C.L. Fights Communism—*A. R. Mosher*—Vol. 14-4
Collective Bargaining Agreement Administration—*W. H. Clark*—Vol. 17-2
Collective Bargaining—*A. MacInnis*—Vol. 9-2
Company Lawyer's Role in Labour Relations—*I. E. Elliott & R. V. Hicks*—Vol. 18-1
Compulsory Arbitration—*Edward G. Spence*—Vol. 2-4
Conciliation and Arbitration—*W. S. Lane*—Vol. 17-3
Cyclical Methods in Personnel Selection of Industry—*C. S. Bernhardt*—Vol. 13-2
Employee Journals—*J. L. Wild*—Vol. 17-4
Employee Stock Ownership—*D. St. C. Campbell*—Vol. 1-3
Industrial Recreation—*E. F. Zeigler*—Vol. 16-4
Job Evaluation—*S. L. H. Burk*—Vol. 9-4
Job Evaluation Plan—*J. M. O'Brien*—Vol. 13-1
Knights of Labour: Predecessors of the C.I.O.—*F. Landon*—Vol. 4-4
Labour's Hopes from Business in 1955—*C. L. Coburn*—Vol. 19-4
Labour's Hopes from Management in 1948—*A. R. Mosher*—Vol. 13-2
Labour and Management Approach Bargaining Maturity—*W. H. Clark*—Vol. 15-2
Labour Movement—*C. J. Bittner*—Vol. 7-2
Labour View of the Post-War—*M. Young*—Vol. 11-1
Management Must Co-operate—*J. J. McHale*—Vol. 10-3
Office Employees' Union—*I. E. Elliott*—Vol. 18-2
Organized Labour in Canada Co-operates With U.S. Labour—*I. Wilson*—Vol. 11-2
Personnel Management—*A. E. Fetterly*—Vol. 13-4
Personnel Policies and Practices of Scott McHale Limited—*A. L. McLoughlin*—Vol. 12-3
Personnel Promotion at Dominion Stores—*R. S. Hansford & C. W. Foster*—Vol. 11-4
Policy Problems in Industrial Relations—*G. C. White*—Vol. 1-4
Public Opinion Absent Partner in Labour-Management Discussion—*W. Sanders*—Vol. 17-2
Rand Formula Union Security—*J. Taylor*—Vol. 14-2
Seniority Clause in Canadian Collective Bargaining Agreements—*W. H. Yeates*—Vol. 14-1
Social Security—*T. N. Dean*—Vol. 11-1
Student Reaction to Company Recruiting—*N. M. Armstrong*—Vol. 19-4
Supervisory and Executive Talent in Wartime—*H. L'Ecuyer*—Vol. 9-1 & 2
Staff Training—*J. G. Clark*—Vol. 12-2
Survey in Recent Labour Legislation in Canada—*T. M. Greer*—Vol. 14-2
Teamwork in Industry—*R. C. Flood*—Vol. 11-4
Toledo Plan—*M. V. DiSalle*—Vol. 13-3
21 Years—Hard Labour—*H. A. Logan*—Vol. 20-1
U.S. Department of Labour, Wage and Hour Division—*P. B. Fleming*—Vol. 7-3
Unemployment Bill—Constitutional Problems—*M. Lerner*—Vol. 2-2
Vocational Rehabilitation and Workmen's Compensation—*J. Campbell*—Vol. 8-2
Wage Policies in Canadian Industry—*S. N. Stevens*—Vol. 2-1
Why Men Work—*H. Moore*—Vol. 14-2
Industrial Development Bank—*W. F. Lougheed*—Vol. 12-1
Industrial Research—*R. Beacom*—Vol. 12-2
Industrial Research in Canada—*J. R. Kohr*—Vol. 19-4
Industrial Standards Act—*C. C. Carrothers*—Vol. 4-1

INDUSTRY AND INDUSTRIES IN CANADA:
Agriculture in the Reconstruction Period—*H. H. Hannam*—Vol. 10-2
Agriculture at War—*W. M. Drummond*—Vol. 8-2
Aircraft—Canada Builds Mosquito—*T. H. Bartley*—Vol. 10-3
Atomic Energy Goes to Work—*P. J. Stewart*—Vol. 16-4
Automobile Industry—*D. B. Greig*—Vol. 13-3
Bata Shoe Company of Canada Ltd.—*R. B. Taylor*—Vol. 8-3
Book Publishing in Canada—*J. G. McClelland*—Vol. 18-4
British Columbia—*E. H. Morrow*—Vol. 14-4
Canadian Coal Mining Picture, 1946—*G. H. Reavely*—Vol. 12-2
Canadian Industry in the Post-War World—*J. L. Lay*—Vol. 10-2
Co-operatives: Their Progress and Prospects—*L. Harman*—Vol. 19-1
Electrical Goods—Knox Report—*H. E. English*—Vol. 20-4
Furniture—Imperial Rattan—*J. E. McConnell*—Vol. 9-1
Handicrafts: an Emergent Canadian Industry—*P. K. Nicholson*—Vol. 18-3
Life Insurance Company in Canada—*L. M. Dalgliesh*—Vol. 6-1
Manufacturing in the Dominion—*W. R. Yendall*—Vol. 10-2
Packaging—Somerville Limited—*C. A. Clatworthy*—Vol. 12-4
Petroleum:
At War—*J. G. Thompson*—Vol. 11-3
Economic Implications—*R. S. Ritchie*—Vol. 17-1
Meaning to Canadian Business—*J. R. White*—Vol. 15-1
Oil in Canada—*J. E. Pogue*—Vol. 14-2
Oil Province—*R. D. Macdonald*—Vol. 9-4
Refining in Western Ontario—*D. J. McLeod*—Vol. 4-1
Propane Industry—J. J. *D. McKnight V*ol. 16-1
Pulp and Paper Industry in Ontario, Accident Control—*D. B. Chant*—Vol. 7-4
Radio—*A. D. Dunton*—Vol. 12-4
Radio Communications and Related Industries—*G. R. W. McKee*—Vol. 12-2
Railways Talk Back—*A. W. Currie*—Vol. 9-4
T.C.A. Abreast of the Times—*W. S. Thompson*—Vol. 8-2
Television, Local View—*V. Fremlin*—Vol. 20-3
Television, National View—*A. D. Dunton*—Vol. 20-4

Textile Industry and the Canadian Economy—*D. Hallam*—Vol. 7-4
Textile Industry Developments—*E. S. Bates*—Vol. 7-4
Tobacco and Tobacco Marketing: *F. K. Ashbaugh*—Vol. 7-3
Tobacco Growing in Canada—*E. Spafford*—Vol. 9-4
Tourism and Canada—*E. G. Pleva*—Vol. 11-2
Tourism, Can Canada Make It Pay?—*V. Lang*—Vol. 20-2
Tourist Trade Declining—*D. Ivor*—Vol. 17-2
Tourists—*D. L. Dolan*—Vol. 8-3

INFLATION:
Deflated—*B. C. Goss*—Vol. 1-3
Fear—*E. F. Beach*—Vol. 8-3
Fought in Total War—*A. Basch*—Vol. 9-2
Ingram, Gordon H.—Retail Pricing Problem and War—Vol. 7-3
Inman, Mark K.—Behaviour of Bank Deposits in Canada—Vol. 8-1
Monetary Behaviour in Canada—Vol. 5-3
Subsidies in Peace and War—Vol. 9-3
Installment Selling—*E. L. Linn*—Vol. 13-4

INSURANCE:
Business Insurance—*A. Peebles*—Vol. 1-1
Buying Insurance—*W. J. Blackburn*—Vol. 8-2
Canadian Life Insurance Companies Provide Rental Housing for Veterans—*D. S. Keast*—Vol. 12-3
Coverage of Certain Business Risks With Life Insurance—*O. Eadie*—Vol. 3-3
Effect of Rate of Interest on Investment Policy of Life Insurance Companies—*G. H. Lemon*—Vol. 12-4
Group Pension Plans—*G. C. Hammil*—Vol. 9-1
Life Assurance and the Future—*D. Kilgour*—Vol. 7-4
Life Insurance Advertising—*T. H. Yull*—Vol. 1-2
Life Insurance of Company Executives—*J. L. Heppner*—Vol. 16-2
Looking for the "Double A" Man—*R. Bythell*—Vol. 7-1
Old-Age Pensions in Great Britain, U.S. and Canada—*J. A. Campbell*—Vol. 11-4
Ordinary Life Insurance—*T. A. Nixon*—Vol. 2-2
Pension Plan, Self-Administrated—*G. B. Coyne*—Vol. 15-1
Stock Purchasing Plans in Business Life Insurance—*A. Hunter*—Vol. 5-2
Unemployment Insurance—*H. A. Logan*—Vol. 1-2
War and Fire Insurance—*D. B. Rivers*—Vol. 7-2
War Mortality and Life Insurance—*J. A. Campbell* Vol. 9-1

INTERNATIONAL RELATIONS:
Asia and Canadian Business—*N. Cavell*—Vol. 19-2
Foreign Capital—Friend or Foe?—*J. Lanigan*—Vol. 4-4
France—Economic and Political—*J. R. W. Gwynne-Timothy*—Vol. 20-1 & 2
Inside Japan—*H. Langley*—Vol. 8-3
Latin American Economic Problems—*D. M. Phelps* Vol. 9-1
Post-War Reconstruction: Lines of Approach—*P. Martin*—Vol. 9-2
U.S.-Canadian Relations—*F. Landon*—Vol. 11-2
West Indies Turn to Canada—*S. R. Grant*—Vol. 8-3

INTERNATIONAL TRADE: see FOREIGN TRADE
Inventory Control in Retail Stores—*W. A. Thompson*—Vol. 13-3

INVESTMENT: see also FINANCE
Analysis—*G. R. Horne*—Vol. 4-3
Analysis and War—*G. R. Horne*—Vol. 8-2
Analysis of Common Stock of Canadian Pacific Railway—*G. R. Horne*—Vol. 4-1 & 2
Banking: *A. Grimshaw*—Vol. 3-2
Effect of War on Investment—*W. F. Parsons*—Vol. 7-3
Favourite Stocks of Investment Experts—*survey*—Vol. 19-3 & 20-3
Foreign Investments—Friend or Foe?—*J. Lanigan*—Vol. 4-4
Investment Policy of Life Insurance Companies—*G. H. Lemon*—Vol. 12-4
Protection for Investor—*L. W. Sipherd*—Vol. 1-2
Ivor, David—Canada's Declining Tourist Trade—Vol. 17-2
Survey of Public Opinion by Random Sampling—Vol. 13-1

J

Japan—*H. Langley*—Vol. 8-3
Jarmain, E. Graydon—Municipal Accounting in Ontario—Vol. 11-1
Job Evaluation—*S. L. H. Burk*—Vol. 9-4
Job Evaluation Plan Selection—*J. M. O'Brien*—Vol. 13-1
Job Selection—What Vocation After Graduation—*J. C. Kirkwood*—Vol. 7-2
Johnston, Harold W.—Problems of Executives in Foreign Subsidiaries—Vol. 3-2
Jones, Fred W. P.—Dividend Stabilization in Canada—Vol. 1-4 & 2-4
Economic Aspects of Dividend Stabilization in Canada—Vol. 2-1
First Aid for Small Business—Vol. 9-3
Salesman Selection and Training: a Key to Executive Development—Vol. 18-2
Jones, Fred W. P. & J. R. Kestle—Rehabilitation of Salesmen—Vol. 11-3

K

Kaiser, Miss M., J. R. Kestle, S. Pearsall & H. Luft Traffic Count—City of London, 1945—Vol. 11-3
Keast, David S.—Canadian Life Insurance Companies Provide Rental Housing for Veterans—Vol. 12-3
Keightley, B. W.—Is Advertising a Waste?—Vol. 8-3
Kennedy, John B.—Propaganda a la Mode—Vol. 8-2
Kennedy, J. S.—Industrial Fire Inspections—Vol. 10-4
Kestle, John R. & F. W. P. Jones—Rehabilitation of Salesmen—Vol. 11-3
Kestle, John R., S. Pearsall, H. Luft & M. Kaiser—Traffic Count—City of London, 1945—Vol. 11-3
Kettle, H. G. & C. Fraser—Management Approach to Post-War Manpower Planning—Vol. 10-4
Kilgour, David—Life Assurance and the Future—Vol. 7-4
Killoran, Cameron J.—Legal Aspects of Advertising in Canada—Vol. 6-4
Kime, Frederick O.—Bankruptcy Procedure—Vol. 4-2
King, Henry—Need for More Market Knowledge—Vol. 7-3
Kirkwood, John C.—War (1939-45) and Business—Vol. 7-1
What Vocation After Graduation?—Vol. 7-2
Knights of Labour: Predecessors of the C.I.O.—*F. Landon*—Vol. 4-4
Knowles, Asa, A. Guttman & F. Oxley—Leisure Time Survey—Vol. 20-2
Knox Report on Electrical Industry—*H. E. English*—Vol. 20-4
Kohr, John R.—Industrial Research in Canada—Vol. 19-4
Knapp, J. C.—Practical Application of Statistical Quality Control—Vol. 16-3

L

Labelling, Grade—*J. A. Henry*—Vol. 11-2
—*P. K. Norsworthy*—Vol. 19-2

LABOUR: see also INDUSTRIAL RELATIONS
Costs in Canada—*Eugene Forsey*—Vol. 20-4
Knights of Labour: Predecessors of the C.I.O.—*F. Landon*—Vol. 4-4
Labour in Canada Co-operates With U.S. Labour—*I. Wilson*—Vol. 11-2
Hopes of Business in 1955—*C. L. Coburn*—Vol. 19-4
Hopes of Business in 1948—*A. R. Mosher*—Vol. 13-2
Labour and Management Approach Bargaining Maturity—*W. H. Clark*—Vol. 15-2
Labour-Management Discussions—Public Opinion—*W. Sanders*—Vol. 17-2
Legislation in Canada—*T. M. Greer*—Vol. 14-2
Post-War Supply—*H. G. Kettle & C. Fraser*—Vol. 10-4

View of the Post-War—*M. Young*—Vol. 11-1
Lamontagne, Maurice—Government's Future Help to Business—Vol. 19-1
Landon, Fred—Knights of Labour: Predecessors of the C.I.O.—Vol. 4-4
Canadian-U.S. Relations—Vol. 11-2
U.S. Presidential Election and Its Interest for Canadians—Vol. 3-4
Lane, W. S.—Conciliation and Arbitration—Vol. 17-3
Lang, Vernon—Can Canada Make Tourism Pay?—Vol. 20-2
Langley, Hubert—Inside Japan—Vol. 8-3
Lanigan, John—Foreign Capital—Friend or Foe—Vol. 4-4
Latin American Economic Problems—*D. M. Phelps* Vol. 9-1
Lattimer, J. E.—Price Regulation of Farm Products—Vol. 7-3

LAW:
Advertising's Legal Aspects in Canada—*C. J. Killoran*—Vol. 6-4
Bankruptcy Procedure—*F. O. Kime*—Vol. 4-2
Company Law Procedure—*C. E. Walker*—Vol. 6-2
Combines Legislation and How It Operates—*J. M. Magwood & B. Bonner*—Vol. 15-3 & 4
Company Lawyer's Role in Labour Relations—*R. V. Hicks & I. E. Elliott*—Vol. 18-1
Constitution and the Courts—*C. C. Carrothers*—Vol. 4-4
Industrial Standards Act—*C. C. Carrothers*—Vol. 4-1
Law Relating to Canadian Companies—*M. J. Grant*—Vol. 2-1
Legal Comment—*J. F. McMillan*—Vol. 1-2
Legal Jottings—*C. C. Carrothers*—Vol. 1-1 to 4-3
New Deal Legislation in Canada—*C. C. Carrothers*—Vol. 3-4
Why Are Our Social Laws Not Enforced—*C. C. Carrothers*—Vol. 2-4
Lay, J. L.—Canadian Industry in the Post-War World—Vol. 10-2
Leacock, Stephen—Rowell-Sirois Report on Dominion-Provincial Relations, 1937—Vol. 8-2
LeBourdais, Donat Marc—What the Future Holds for Retailers—Vol. 10-3
Leckie, H. K.—Outlook for Canadian Farm Income—Vol. 14-4
L'Ecuyer, Hero—Supervisory and Executive Talent in Wartime—Vol. 9-1 & 2
Leisure Time Activities—survey—*F. Oxley, A. Guttman, A. Knowles*—Vol. 20-2
Lemon, G. H.—Effect of Interest Rate on Investment Policy of Life Insurance Companies—Vol. 12-4
Lerner, Mayer—Constitutional Problems of the Unemployment Bill—Vol. 2-2
Library Planning for a Company—*B. Simon*—Vol. 16-1

LIFE INSURANCE: see also INSURANCE
Advertising—*T. H. Yull*—Vol. 1-2
Cover of Business Risks—*O. Eadie*—Vol. 3-3
London Company Tests Advertising—*J. Cram*—Vol. 12-4
Market—*T. A. Nixon*—Vol. 2-2
and War Mortality—*J. A. Campbell*—Vol. 9-1
Lighting in Industry—*J. W. Bateman*—Vol. 17-4
Linn, Erwin L.—Arrearage in Installment Selling—Vol. 13-4
Lister, T. A.—Place of Safety in the Management Programme—Vol. 14-3
Local Government Study—*K. G. Crawford*—Vol. 5-3
Logan, Sydney H.—Consumer Bank Credit— Vol. 7-4
Logan, Harold A.—21 Years—Hard Labour—Vol. 20-1
Unemployment Insurance—Vol. 1-2
Wage Policy and Cost of Living in War and Peace—Vol. 7-3
London, Ontario, Index of Business Activity—*M. Wolf*—Vol. 3-4
London, Ontario, Traffic Count, 1945—*M. Kaiser, J. R. Kestle, S. Pearsall & H. Luft*—Vol. 11-3
Larriman, J. Garfield—Salesmen's Cars—Vol. 8-1
Lougheed, W. F.—Canadian Business: Is the U.S. Pattern Significant?—Vol. 14-3
Economic Outlook—Vol. 13-3
Industrial Development Bank—Vol. 12-1
Luft, Harold, M. Kaiser, J. R. Kestle & S. Pearsall—Traffic Count—City of London, 1945—Vol. 11-3

M
MacAllan, Douglas H.—Should Businessmen Utilize Theory in Pricing?—Vol. 16-2
MacCaffrey, W. R.—Certification of Consumer Goods—Apparent Trend—Vol. 13-1
McClelland, John G.—Book Publishing in Canada—Vol. 18-4
McConnell, James E., Jr.—Advertising Contrasts Over 21 Years—Vol. 19-3
Effect of Advertising on Price of Commodities—Vol. 3-4
Imperial Rattan—Vol. 9-1
Mackintosh, W. A.—Canada in 1956—Vol. 20-9
Maine, S. Floyd—Adult Education and the University—Vol. 3-1
Mair, Mace—Outdoor Advertising—Vol. 17-1
MANAGEMENT—see also ADMIN. PRACTICES
Management—*E. B. Moran*—Vol. 8-3
Management Approach to Post-War Manpower Planning—*C. Fraser & H. G. Kettle*—Vol. 10-4
Management Audit—*A. S. Thompson Jr.*—Vol. 19-3
Management Must Co-operate—J. J. *McHale*—Vol. 10-3
Management Philosophy—*A. S. Thompson Jr.*—Vol. 18-3
Organization Chart Use—*survey*—Vol. 20-4
We Must Manage—*J. W. Horsey*—Vol. 9-2
Manning, Ernest C.—What Is Social Credit?—Vol. 18-1
Manuel, F. R.—Cost Control—Vol. 14-4
Manufacturing in the Dominion—*W. R. Yendall*—Vol. 10-2
Market Knowledge—*H. King*—Vol. 7-3
Market Research—Psychological Aspects—*Douglas J. Wilson*—Vol. 3-2
MARKETING:
Arrearage in Installment Selling—*E. L. Linn*—Vol. 13-4
Basis of Sales of Retail Business in London, Ontario—*D. Aitkin*—Vol. 11-3
Brand Policy—*W. A. Thompson*—Vol. 1-1
Buying Habits of Gasoline Consumers—*G. C. Clarke*—Vol. 1-2
Buying Habits of Used Car Purchasers—*students*—Vol. 3-2
Certification of Consumer Goods—Apparent Trend—*W. R. McCaffrey*—Vol. 13-1
Chain and Independent Grocery Store Prices in London, Ontario—*L. C. W. Assaly*—Vol. 7-4
Comparisons of Retail Trade in Canada and U.S.—*A. M. Chipman*—Vol. 11-2
Consignment Selling—*E. W. Carlton*—Vol. 8-1
Consumer Durables—*G. K. Goundrey*—Vol. 17-1
Consumer Opinion of Retail Store Clerks—*W. D. Tamblyn*—Vol. 1-3
Consumer Purchasing Outside the City of London—*W. A. Thompson*—Vol. 2-2
Consumer Representation—*D. L. Walton*—Vol. 17-4
Consumer Testing of Products—*D. R. G. Cowan*—Vol. 7-3
Credit Control—*P. M. Millians*—Vol. 8-1
Distribution Costs—*J. E. Boyle*—Vol. 3-1
Distribution in No Man's Land—*A. A. Hood*—Vol. 14-4
Educational Work Among Retailers by Manufacturers—*J. A. Wright*—Vol. 6-4
Grade Labelling in Canada—*J. A. Henry*—Vol. 11-1
Grade Labelling Effects—*P. K. Norsworthy*—Vol. 17-2
Informative Labelling—a Modern Merchandising Tool—*R. Wolcott*—Vol. 12-2
Inventory Control in Retail Stores—*W. A. Thompson*—Vol. 13-3
Mail Order Catalogue—J. J. C. *Evans*—Vol. 4-4
Market Knowledge—*H. King*—Vol. 7-3
Market Research—*D. J. Wilson*—Vol. 3-2
Marketing Approached Rationally—*W. A. Thompson*—Vol. 3-1
Marketing Machinery and War—*R. Chisholm & W. A. Thompson*—Vol. 9-3
Marketing Research—an Integral Part of Sales Management—*A. Haring*—Vol. 14-3
Merchandise Returns—Customer's Viewpoint—*T. Faust Jr.*—Vol. 8-2
Merchandise Returns—Retailer's Viewpoint—*G. C. Campbell*—Vol. 8-2
Merchandise Standard and the War Economy—*E. J. Fox*—Vol. 9-3

Merchandise Testing—*E. J. Tyrell*—Vol. 7-4
Merchandising by Newspapers—*W. Blackburn*—Vol. 3-4
O.P.A.'s General Maximum Price Regulation vs. W.P.T.B. Regulations—*R. S. Ritchie*—Vol. 9-3
Operating Expenses in Wholesale Grocery Trade, 1935—*J. G. McDonald*—Vol 4-2
Packaging—*C. J. Zusi*—Vol. 9-1
Price of Commodities as Affected by Advertising—*J. E. McConnell, Jr.*—Vol. 3-4
Price Control—*Panel: Abbott, Drew, Coldwell, Low, Mosher, Bengough, Hannam, Nelson, Crombie & Winspear*—Vol. 16-3
Price Control in Canada and U.S.—*R. S. Ritchie*—Vol. 9-3
Price Maintenance—*J. M. Hamilton*—Vol. 15-3
Price Support, Government Policy—*H. S. Gordon*—Vol. 17-3
Pricing Theory—*D. H. MacAllan*—Vol. 16-2
Protecting the Consumer With Economic Controls—*B. Sanders*—Vol. 10-3
Provincial Sales Taxes in Canada—*J. F. Due*—Vol. 19-2
Resale Price Maintenance Legislation—*D. C. Gibson & J. G. Wilson*—Vol. 17-1
Resale Price Maintenance—Restrictive Trade Practices Commission—*J. C. Currie & R. E. Smith*—Vol. 20-2
Retail Credit Practices—*R. R. Glover*—Vol. 2-1
Retail Deliveries—*Wartime Prices and Trade Board*—Vol. 10-1
Retail Development—*K. W. Walter*—Vol. 18-1
Retail Mortality, London, Ontario—*R. B. Willis* Vol. 10-3
Retail Price Ceiling—*E. G. Burton*—Vol. 9-3
Retail Pricing Problem and the War—*G. H. Ingram & W. A. Thompson*—Vol. 7-3
Retail Store Hours—*A. D. Cherniak*—Vol. 18-2
Retailers in the Future—*D. M. LeBourdais*—Vol. 10-3
Retailing Recently—*C. W. Stollery*—Vol. 11-1
Rivalries in Canadian Retailing—*W. A. Thompson*—Vol. 19-3
Sale Procedure for Small Retail Stores — *W. A. Thompson*—Vol. 4-2
Sales Motivation—*J. W. Horsey*—Vol. 13-1
Sales Potentials—Calculation—*C. Abray*—Vol. 1-2
Sales Quotas in Canada—*J. E. Boyle*—Vol. 2-2
Salesmen Rehabilitation — *F. W. P. Jones & J. R. Kestle*—Vol. 11-3
Salesmen's Car Expenses—*J. D. McKnight*—Vol. 16-2
Salesmen's Cars—*J. G. Lorriman*—Vol. 8-1
Salesmen's Cars—*H. M. Ballantyne & R. M. Allen*—Vol. 12-3
Salesmen's Non-Automotive Travelling Expenses—*D. G. Scott*—Vol. 14-1
Smallman & Ingram Limited—*J. L. Dampier*—Vol. 3-3
Subsidies in Peace and War—*M. K. Inman*—Vol. 9-3
Tobacco and Tobacco Marketing—*F. K. Ashbaugh*—Vol. 6-3
Trade Marks in Canada—*R. C. Fuller*—Vol. 3-4
Trade Marks in Canada—*A. L. McLaughlin & D. Egener*—Vol. 12-4
Visual Sales Training—Its Value in Business—*J. H. Taylor*—Vol. 12-4
Wartime Merchandising in Canada—*C. L. Burton*—Vol. 8-3
Why Non-Food Items Are Increasing in Canada's Food Markets—*K. W. Harrigan*—Vol. 16-1
Marsden, Fred W.—Canadian Company Legislation—Vol. 2-4
Martin, Paul—Post-War Reconstruction: Lines of Approach—Vol. 9-2
Material Control Reduces Costs—*A. Fogg*—Vol. 19-2
Material Progress—*G. H. McKee*—Vol. 7-2
Maxwell, W. M.—Community Survey in Town Planning—Vol. 13-3
Meshin, F. C.—From War to Peace—Vol. 11-4
Mercantilism—*B. Higgins*—Vol. 6-3
MERCHANDISING—see MARKETING
Merit Rating in Canada—*R. E. Consler*—Vol. 8-2
Miller, A. M.—Selection of Advertising Media—Vol. 1-4
Millians, P. M.—Credit Control—Vol. 8-1
Milne, John N.—How to Forecast—Vol. 20-2
Mitchell, A. N.—Is the West Ready for Tomorrow?—Vol. 10-3
Mitchell, J. Howie—Should Universities Teach Business—Vol. 20-2
Monetary Behaviour in Canada—*M. K. Inman*—Vol. 5-3
Moore, Herbert—Why Men Work—Vol. 14-2
Moran, E. B.—Management—Vol. 8-3
Morrow, E. H.—A Changing British Columbia—Vol. 14-4
Let There Be Trade—Vol. 9-4
Mosher, Aaron Roland—How the C.C.L. Fights Communism—Vol. 14-4
What Labour Expects of Management—Vol. 13-2
MUNICIPAL:
Accounting in Ontario—*E. G. Jarmain*—Vol. 11-1
Financing—*K. Roth*—Vol. 5-2
Manager Form of Government—*K. G. Crawford*—Vol. 1-4
Securities—*A. C. Cochrane*—Vol. 12-1
Munro, George R.—Advertising "Boners"—Vol. 1-1
Murray, Kenneth—Radio Listening Habits—Vol. 5-2
Mutual Funds—*J. C. Rogers*—Vol. 15-1
Nationalization of Industry Causes—*B. Scott*—Vol. 15-1
McDonald, Jack G.—Operating Expenses in Wholesale Grocery Trade, 1935—Vol. 4-2
Macdonald, R. D.—Canada's Oil Province—Vol. 9-4
McDowell, Franklin Davey—Types of Thought—Vol. 8-1
McDowell, George—Salvage Is Fun—Vol. 9-2
McHale, John J.—Management Must Co-operate—Vol. 10-3
Scott & McHale's Management-Labour Relations Plan—Vol. 7-2
MacInnes, Duncan—Magazine Readership Studies—Vol. 17-4
Newspaper Advertising—Vol. 8-3
MacInnis, Angus—Collective Bargaining—Vol. 9-2
McKee, Gordon H.—Material Progress—Vol. 7-2
Prospects for New Developments in Radio Communications and Related Industries—Vol. 12-2
Mackenzie, Hugh—Public Relations in a Post-War Economy—Vol. 11-3
Mackenzie Hugh, of Labatt's—*A. Spence*—Vol. 20-3
MacKinnon, Frank—Canada's Political Environment—Vol. 13-3
MacKinnon, James A.—Effects of War on Canada's External Trade—Vol. 10-1
McKnight, David W.—Outlook for Canadian Security Market—Vol. 12-3
McKnight, James D.—Salesmen's Car Expenses—Vol. 16-2
Propane Industry: Its Problems and Promise—Vol. 16-1
McLeod, Donald J.—Petroleum Refining in Western Ontario—Vol. 4-1
McLoughlin, Alex L.—Personnel Policies and Practices of Scott McHale Ltd.—Vol. 12-3
McLoughlin, Alex. L. & D. Egener—Trade Marks in Canada—Vol. 12-4
McMillan, James F.—Foreign Exchange Control Board—Vol. 7-1
Legal Comment—Vol. 1-2
MacPherson, R. B.—Analysis of Canadian Business Conditions—Vol. 14-3
MacVicar, A. Allan—Human Relations Programme—Vol. 18-3
Magazine Readership Studies—*D. MacInnes*—Vol. 17-4
Magee, Ralph W.—Canada's Business Press—Vol. 10-4
Magwood, John M.—Law on Combines and How It Operates—Vol. 15-3
Natural Resources and Canadian-American Aspects of Their Conservation—*J. D. Detwiler*—Vol. 10-4
New Deal Legislation in Canada—*C. C. Carrothers*—Vol. 3-4
New York and Its Economic Problems—*N. Stable*—Vol. 7-3
Newfoundland and Union—*E. A. Seymour*—Vol. 17-2
Newspaper Advertising—*D. MacInnes*—Vol. 8-3
Mail Order Catalogue—*J. J. Evans*—Vol. 4-4

N

Nicholson, Patricia K.—Handicrafts: An Emergent Canadian Industry—Vol. 18-3
Nixon, Thomas A.—Survey of the Market for Ordinary Life Insurance—Vol. 2-2
Noise as an Industrial Problem—*C. R. Williams*—Vol. 18-1

Norsworthy, Patricia K.—Effects of Grade Labelling —Vol. 17-2
Nugent Plan to Sell War Bonds—*W. B. Harvey*—Vol. 10-1
Nutrition, Industrial—*H. L. Walker*—Vol. 10-4

O

Observations From the Ivory Tower—*R. P. Eastwood* —Vol. 13-4
O'Brien, J. M.—Selection and Use of a Job Evaluation Plan—Vol. 13-1
Office Employees' Union—*I. E. Elliott*—Vol. 18-2
Office of Price Administration's General Maximum Price Regulation vs. W.P.T.B. Regulations—*R. S. Ritchie*—Vol. 9-3

OIL: see PETROLEUM
Ontario—Municipal Accounting—*E. G. Jarmain*—Vol. 11-1
Operating Expenses in Wholesale Grocery Trade, 1935—*J. G. McDonald*—Vol. 4-2
Operational Research—*J. W. Abrams*—Vol. 17-2
Organization Chart Use—*survey*—Vol. 20-4
Outdoor Advertising—*M. Mair*—Vol. 17-1
Oxley, Frances—What Business Expects in 1955—Vol. 19-4
What Business Expects in 1956—Vol. 20-4
Oxley Frances, A. Guttman & A. Knowles—What Are His Hobbies?—Vol. 20-2

P

Packaging Trends—*C. J. Zusi*—Vol. 9-1
Parsons, William F.—Effects of War on Investment —Vol. 7-3
Phases of Corporate Reorganization—Vol. 1-1
Pearson, P. R.—Canada's Excess Profits Tax Act—Vol. 9-1
Pearsall, Spencer, H. Luft, M. Kaiser & J. Kestle—Traffic Count—City of London, 1945—Vol. 11-3
Peebles, Allon—Business Insurance—Vol. 1-1
Pension Plan, Self-Administrated—*G. B. Coyne*—Vol. 15-1
Pensions for Aged in Great Britain, U.S. and Canada —*J. A. Campbell*—Vol. 11-4
Pension Plans, Group—*G. C. Hammill*—Vol. 9-1
Perry, J. Harvey—Canada's Taxation—Vol. 20-3

PERSONNEL—see also: INDUSTRIAL RELATIONS
Management Trends—*A. E. Fetterly*—Vol. 3-4
Policies and Practices of Scott McHale Limited—*A. L. McLoughlin*—Vol. 12-3
Promotion at Dominion Stores—*C. W. Foster & R. S. Hansford*—Vol. 11-4
Recruiting on the Campus—*N. M. Armstrong*—Vol. 18-3
Recruiting—Student Reaction—*N. M. Armstrong*—Vol. 19-4
Selection, Cyclical Methods—*C. S. Bernhardt*—Vol. 13-2

PETROLEUM:
At War—*J. G. Thompson*—Vol. 11-3
Economic Implications—*R. S. Ritchie*—Vol. 17-1
Meaning to Canadian Business—*J. R. White*—Vol. 15-1
Oil in Canada—*J. E. Pogue*—Vol. 14-2
Oil Province—*R. D. Macdonald*—Vol. 9-4
Refining in Western Ontario—*D. J. McLeod*—Vol. 4-1
Phelps, D. Maynard—Latin American Economic Problems—Vol. 9-1
Philpot, John C.—How Efficient Are Canada's Importing Agents?—Vol. 15-3
Pleva, Edward G.—Effects of St. Lawrence Seaway —Vol. 16-4
Tourism and Canada—Vol. 11-2
Plumptre, A. F. Wynne—What Business Expects in 1956—Vol. 20-4
Pogue, Joseph E.—Oil in Canada—Vol. 14-2

POLICY, BUSINESS:
Accounts, Usefulness of Publishing—*C. A. Ashley* Vol. 7-4
Manage, We Must—*J. W. Horsey*—Vol. 9-2
Post-War Manpower Planning—*C. Fraser & H. G. Kettle*—Vol. 10-4
Post-War Planning—*W. Cutler*—Vol. 10-4
Staff College at C.N.R.—*R. G. Chestnut*—Vol. 19-4
Policy Problems in Industrial Relations—*G. C. White* Vol. 1-4
Political Environment, Canada's—*F. MacKinnon*—Vol. 13-3
Poll of Canadian Executive Opinion—*E. J. Fox*—Vol. 16-4
F. Oxley—Vol. 19-4 & 20-4
Porter, Watson—Outlook for Farm Income—Vol. 18-4
POST-WAR RECONVERSION:
Adjustment and Development of People in Canadian Business and Industry—*panel conference*—Vol. 12-2
Agriculture—*H. H. Hannam*—Vol. 10-2
Equilibrium, the Post-War Illusion—*J. K. Galbraith*—Vol. 13-2
Foreign Trade Rehabilitation—*H. C. Barry*—Vol. 10-2
Have We Got What It Takes to Ensure a Reasonable Post-War Future?—*E. Hosack*—Vol. 11-3
Labour View—*M. Young*—Vol. 11-1
Lines of Approach—*P. Martin*—Vol. 9-2
Management Approach to Manpower Planning—*H. G. Kettle & C. Fraser*—Vol. 10-4
Post-War Planning—*W. Cutler*—Vol. 10-4
Trends in Consumer Durables—*G. K. Goundrey*—Vol. 17-1
World Trade—*L. O. Breithaupt*—Vol. 11-2
Presgrave, Ralph—Executive and the "Efficiency Expert"—Vol. 8-3
New Developments in Timestudy—Vol. 17-4
Presidential Election in U.S. and Its Interest for Canadians—*F. Landon*—Vol. 3-4
Price of Commodities, Effect of Advertising—*J. E. McConnell Jr.*—Vol. 3-4

PRICE CONTROL: see also MARKETING
—*panel: Abbott, Drew, Coldwell, Low, Mosher, Bengough, Hannam, Nelson, Crombie, Winspear*—Vol. 16-3
—*B. Sanders*—Vol. 9-3
Price Control in Canada and U.S.—*R. S. Ritchie* —Vol. 9-3
Price Inflation in Canada During the Crimean War —*W. S. Fox & J. N. Cooper*—Vol. 11-1
Price Maintenance—*I. M. Hamilton*—Vol. 15-3
Price Maintenance, Restrictive Trade Practices Commission—*J. C. Currie & R. E. Smith*—Vol. 20-2
Price Regulation of Farm Products—*J. E. Lattimer*—Vol. 7-3
Price Support Policy, Government—*H. S. Gordon*—Vol. 17-3
Pricing Problem and War, Retail—*G. H. Ingram*—Vol. 7-3
Pricing—Should Business Utilize Theory:—*D. H. MacAllan*—Vol. 16-2
Priorities in the War Economy—*L. W. Holbrook*—Vol. 10-1
Priority Procedures, Department of Munitions and Supply—*summary*—Vol. 10-2
Private Company Surplus—*E. A. Steiss*—Vol. 15-2

PRODUCTION:
Accident Control in Ontario Pulp and Paper Industry—*D. B. Chant*—Vol. 7-4
Cost Reduction Through Material Control—*A. Fogg* —Vol. 19-2
Executive and the "Efficiency Expert"—*R. Presgrave*—Vol. 8-3
Fatigue and Efficiency in Industry—*S. Grant*—Vol. 2-3
Fire Inspections—*J. S. Kennedy*—Vol. 10-4
Industrial Hygiene—*F. M. R. Bulmer*—Vol. 18-2
Industrial Nutrition—*H. L. Walker*—Vol. 10-4
Industrial Standards Act—*C. C. Carrothers*—Vol. 4-1
Lighting in Industry—*J. W. Bateman*—Vol. 17-4
Management Audit—*A. S. Thompson Jr.*—Vol. 19-3
Noise as an Industrial Problem—*C. R. Williams* Vol. 18-1
Post-War Manufacturing in the Dominion—*W. R. Yendall*—Vol. 10-2
Production Foreman: Management's Front Line—*J. M. White*—Vol. 18-4
Timestudy, New Developments—*R. Presgrave*—Vol. 17-4
Professional Administration—*F. R. Folts*—Vol. 14-1
Profits—Canada's Excess Profits Tax Act—*P. R. Pearson*—Vol. 9-1
Progress—Must There Be an End?—*G. Cassel*—Vol. 7-2

Propane Industry: Its Problems and Promise—*J. J. D. McKnight*—Vol. 16-1
Psychology, Sociology and Social Research—*C. J. Bittner*—Vol. 11-1
Public Opinion, Absent Partner in Labour-Management Discussions—*W. Sanders*—Vol. 17-2

PUBLIC RELATIONS:
Public Relations in a Post-War Economy—*H. MacKenzie*—Vol. 11-3
Public Relations and the Public—*G. Stanley*—Vol. 12-4

PURCHASING:
Tools of Purchasing—*B. H. Yardley*—Vol. 6-1
Quality Control—*B. Bonner*—Vol. 15-4
Quality Control, Statistical—*J. C. Knapp*—Vol. 16-3

R

RADIO:
Advertising, Testing—*S. W. Dunn*—Vol. 12-4
Broadcasting—*A. D. Dunton*—Vol. 12-4
Listening Habits—*K. Murray*—Vol. 5-2
Prospects for New Developments—*G. H. W. McKee*—Vol. 12-2
Rae, John: Canadian Economist—*G. Horne*—Vol. 15-3
Railways Talk Back—*A. W. Currie*—Vol. 9-4
Rand Formula, Union Security—*J. Taylor*—Vol. 14-2
Random Sampling, Survey of Public Opinion—*D. Ivor*—Vol. 13-1
Rationing Technique, Consumer—*G. Taylor*—Vol. 9-4
Ready, R. K.—Administrative Training and the Case Method—Vol. 17-2
Reavely, G. Harold—Canadian Coal Mining Picture, 1946—Vol. 12-2
Recovery and the Capital Market—*L. W. Sipherd*—Vol. 3-1
Recreation, Industrial—*E. F. Zeigler*—Vol. 16-4
Refugees in Canada—*C. Wilson*—Vol. 9-4
Regional Statistics—*H. J. Chater*—Vol. 19-3
Rehabilitation Plan—*H. C. Barry*—Vol. 10-2
Relief Rolls, Probable Effect of War on Ontario—*E. A. Horton*—Vol. 7-1
Rental Housing for Veterans, Canadian Life Insurance Companies Provide—*D. S. Keast*—Vol. 12-3
Reports, Control—*J. M. White*—Vol. 17-4
Resale Price Maintenance Legislation—*D. C. Gibson & J. G. Wilson*—Vol. 17-1
Resale Price Maintenance—Restrictive Trade Practices Commission—*J. C. Currie & R. E. Smith*—Vol. 20-2

RESEARCH:
Advertising Research—*J. L. Dampier*—Vol. 6-3
Advertising Research—*J. A. M. Galilee*—Vol. 16-4
How to Forecast—*J. N. Milne*—Vol. 20-2
Industrial Research—*R. Beacom*—Vol. 12-2
Industrial Research in Canada—*J. R. Kohr*—Vol. 19-4
Leisure Time Activities, What Are His Hobbies?—*F. Oxley, A. Guttman, A. Knowles*—Vol. 20-2
Market Research—an Integral Part of Sales Management—*A. Haring*—Vol. 14-3
Market Research—Psychological Aspects—*D. J. Wilson*—Vol. 3-2
Operational Research—*J. W. Abrams*—Vol. 17-2
Poll of Canadian Executive Opinion—*E. J. Fox*—Vol. 16-4
F. Oxley—Vol. 19-4 & 20-4
Research in Transportation Advertising—*R. G. A. Galbraith*—Vol. 17-3
Research Problems—*students in business administration*—Vol. 5-2
Residential Building in Canada, Financing—*J. Grant*—Vol. 3-3
Retail Credit—*C. B. Flemington*—Vol. 15-1
Retail Credit Practices—*R. R. Glover*—Vol. 2-1
Retail Deliveries—*Wartime Prices and Trade Board*—Vol. 10-1
Retail Development, Planned—*K. W. Walter*—Vol. 18-1
Retail Mortality, London, Ontario—*R. B. Willis*—Vol. 10-3
Retail Price Ceiling Maintenance—*E. G. Burton*—Vol. 9-3
Retail Pricing Problem and the War—*G. H. Ingram & W. A. Thompson*—Vol. 7-3

RETAIL STORE:
Clerks, Consumer Opinion of—*W. D. Tamblyn*—Vol. 1-3
Hours—*A. D. Cherniak*—Vol. 18-2
Sale Procedure—*W. A. Thompson*—Vol. 4-2
Retail Trade in Canada and the United States, Comparisons—*A. N. Chipman*—Vol. 11-2
Retailers by Manufacturers, Case for Educational Work Among—*J. A. Wright*—Vol. 6-4
Retailers, What the Future Holds for—*D. M. Le Bourdais*—Vol. 10-3

RETAILING—see also Marketing:
Retailing Recently—*C. W. Stollery*—Vol. 11-1
Retailing, Rivalries in Canadian—*W. A. Thompson*—Vol. 19-3
Rheinstrom, Charles A.—Overcoming Fear in Air Travel—Vol. 7-4
Ritchie, Ronald S.—Current Business Outlook in Canada—Vol. 14-3
O.P.A.'s General Maximum Price Regulation vs. W.P.T.B. Regulations—Vol. 9-3
Price Control in Canada and the United States—Vol. 9-3
Western Oil: Its Economic Implications—Vol. 17-1
Rivers, Donald B.—War and Fire Insurance—Vol. 7-2
Rogers, John C.—Mutual Funds—Vol. 15-1
Roosevelt's First Year—*G. W. Coleman*—Vol. 1-4
Ross, W. J. Arnold—Trade Journals in Canada—Vol. 2-4
Roth, Kenneth—Municipal Financing—Vol. 5-2
Rowell Sirois Report: Dominion-Provincial Relations, 1937—*E. Beatty, W. B. Harvey, S. Leacock, H. Stewart*—Vol. 8-2
Russell, Gordon—Industrial Design in Britain—Vol. 17-3

S

Safety in the Management Programme—*T. A. Lister* Vol. 14-3
St. Lawrence Seaway—*R. B. Willis*—Vol. 8-4
St. Lawrence Seaway, Effects—*E. G. Pleva*—Vol. 16-4
St. Lawrence Seaway—Political Mud Stream—*A. D. Angel*—Vol. 20-1
Salary and Wage Administration—*W. F. Sutherland*—Vol. 11-4
Sale Procedure for Small Retail Stores—*W. A. Thompson*—Vol. 4-2

SALES: see also MARKETING
Sales Promotion—*J. W. Horsey*—Vol. 13-1
Sales Potentials, Method of Calculating—*C. Abray*—Vol. 1-2
Sales Quotas in Canada—*J. E. Boyle*—Vol. 2-2
Sales of Retail Business in London, Ontario—*D. Aitkin*—Vol. 11-3
Sales Taxes in Canada, Provincial—*J. F. Due*—Vol. 19-2
Sales Training, Visual—*J. H. Taylor*—Vol. 12-4

SALESMEN:
Car Expenses—*H. M. Ballantyne & R. M. Allen*—Vol. 12-3
—*J. G. Lorriman*—Vol. 8-1
—*J. D. McKnight*—Vol. 16-2
Case of Mr. and Mrs. Rod Adams—Vol. 19-3
Non-Automotive Travelling Expenses—*D. G. Scott*—Vol. 14-1
Rehabilitation—*F. W. P. Jones & J. R. Kestle*—Vol. 11-3
Salary Method of Compensation for Life Insurance Salesmen—*E. A. Horton*—Vol. 1-3
Selection and Training: a Key to Executive Development—*F. W. P. Jones*—Vol. 18-2
Salvage is Fun—*G. McDowell*—Vol. 9-2
Sampling, Survey of Public Opinion by Random—*D. McIvor*—Vol. 13-1
Sanders, Byrne—Price Controls—Vol. 9-3
Sanders, Wilfrid—Public Opinion—Absent Partner in Labour-Management Discussions—Vol. 17-2
Scott, Bowman—What Causes Nationalization of Industry?—Vol. 15-1
Scott, Donald G.—Controlling Salesmen's Non-Automotive Travelling Expenses—Vol. 14-1
Scott & McHale Ltd.'s Management-Labour Relations Plan—*J. J. McHale*—Vol. 7-2
Scott & McHale Ltd.'s Personnel Policies & Practices—*A. L. McLoughlin*—Vol. 12-3

Secular Trends in Business—*N. S. B. Gras*—Vol. 7-3
SECURITIES: see also FINANCE
Canadian Securities Publicly Offered in U.S.—*F. C. Carson*—Vol. 2-1
Common Stocks as Long Term Investments—*E. A. Steiss*—Vol. 16-2
Corporation-Stockholder Relations—*L. W. Sipherd*—Vol. 2-3
Correction of the No-Par "Evil"—*R. A. Barrett*—Vol. 2-2
Employee Stock Ownership—*D. St. C. Campbell*—Vol. 1-3
Modern Merchandising Techniques and the Securities Market—*E. C. Ertl*—Vol. 14-3
Outlook for Canadian Security Market—*D. W. McKnight*—Vol. 12-3
Problems of a Shareholder—*C. C. Carrothers*—Vol. 5-3
Stock Purchasing Plans in Business Life Insurance—*A. Hunter*—Vol. 5-2
25 Favourites of Investment Experts—*survey*—Vol. 19-3 & 20-3
Security Market, Canadian Outlook—*D. W. McKnight*—Vol. 12-3
Self, James L., M. Smith, J. F. Bowler, C. W. Hadden—Factory Chaplain: What He Can Accomplish—Vol. 14-4
Selling Canadian Goods Abroad—*anonymous*—Vol. 19-3
Semple, Sidney W.—Factory Chaplain: What He Tries to Do—Vol. 14-4
Seymour, Eric A.—Newfoundland and Union—Vol. 17-2
Shales, David W.—Importance of Corporate Financial Reports—Vol. 5-4
Shortcomings of Present-Day Financial Statement Practice—Vol. 4-4
Shareholder's Problems—*C. C. Carrothers*—Vol. 5-3
Shareholders, Choice of—*J. Forristal*—Vol. 4-4
Sheppard, M. Y.—Publications for 1940—Vol. 8-4
Short, Charles M.—Development of Banking—Vol. 6-2
Relation of Bank Credit to General Business—Vol. 2-3
Shoup, Eldon C.—Small Business Enterprise in an All-Out War Economy—Vol. 9-2
Simon, Beatrice V.—Planning a Company Library—Vol. 16-1
Sipherd, Lloyd W.—Corporate Financial Policy and the New U.S. Tax Bill—Vol. 4-1
Corporation-Stockholder Relations—Vol. 2-3
Protection for the Investor—Vol. 1-2
Recovery and the Capital Market—Vol. 3-1
University Training for Careers in Business—Vol. 15-2
What Business Expects of the Business Graduate—Vol. 7-4
Sipherd, Lloyd W. & W. A. Thompson—University and Executive Training—Vol. 16-4
Smallman & Ingram Limited—*J. L. Dampier*—Vol. 3-3
Smith, Morley, J. F. Bowler, C. W. Hadden & J. L. Self—Factory Chaplain: What He Can Accomplish—Vol. 14-4
Smith, Ross E. & J. C. Currie— Resale Price Maintenance-Restrictive Trade Practices Commission—Vol. 20-2
Snider, Joseph L.—Economic Outlook in the U.S.—Vol. 14-3
Social Credit—*E. C. Manning*—Vol. 18-1
Social Laws Not Enforced? Why Are Our—*C. C. Carrothers*—Vol, 2-4

SOCIAL SECURITY
Evolution—*O. W. Anderson*—Vol. 15-4
Meaning—*H. S. Gordon*—Vol. 18-4
Positive Approach to Individual in Social Security *T. N. Dean*—Vol. 11-1
Socialism—*W. B. Harvey*—Vol. 13-2
Somerville Ltd., Organizational Structure and Internal Operations—*C. A. Clatworthy*—Vol. 12-4
Soviet Communism Writings and How to Read Them—*W. B. Harvey*—Vol. 14-4
Spafford, Earle—Tobacco Growing in Canada—Vol. 9-4
Spence, Arden—Hugh Mackenzie—Vol. 20-3
Spence, Edward G.—Compulsory Arbitration—Vol. 2-4
Spry, Lorne G.—Is Financial Advertising "In Step" With Changed Conditions?—Vol. 2-1
Staff College at C.N.R.—*R. G. Chestnut*—Vol. 19-4
Staff Training, Retail Store—*J. G. Clark*—Vol. 12-2
Stanley, George—Public Relations and the Public—Vol. 12-4

STATISTICS:
Are Your Plans in Line With Facts?—*E. J. Brower*—Vol. 19-1
How to Forecast—*J. N. Milne*—Vol. 20-2
Index of Business Activity for London—*M. Wolfe*—Vol. 3-4
Quality Control—*B. Bonner*—Vol. 15-4
Regional Statistics—*H. J. Chater*—Vol. 19-3
Research Problems—*students in Business Administration*—Vol. 5-2
Statistical Quality Control, Practical Application—*J. C. Knapp*—Vol. 16-3
Steiss, Erle A.—Common Stocks as Long-Term Investments—Vol. 16-2
Private Company Surplus—Vol. 15-2
Rising Cost of Living: Its Causes—Vol. 15-4
Sterns, A. A.—Government Regulations and Business Records—Vol. 17-1
Stevens, Stewart N.—Wage Policies in Canadian Industry—Vol. 2-1
Stewart, Herbert L.—Rowell-Sirois Report on Dominion-Provincial Relations 1937—Vol. 8-2
Stewart, P. J.—Atomic Energy Goes to Work—Vol. 16-4
Stock Purchasing Plans in Business Life Insurance—*A. Hunter*—Vol. 5-2

STOCKS: see SECURITIES
Stollery, C. W.—Retailing Recently—Vol. 11-1
Student Reaction to Company Recruiting—*N. M. Armstrong*—Vol. 19-4
Subsidies in Peace and War—*M. K. Inman*—Vol. 9-3
Subsidy & Price Politics, Agricultural—*W. M. Drummond*—Vol. 12-2
Succession Duties—*A. R. Courtice*—Vol. 14-1
Supervisor Training—*G. H. Turner*—Vol. 15-3
Supervisory and Executive Development in Wartime—*H. L'Ecuyer*—Vol. 9-1 & 2
Survey in Town Planning, Use of Community—*W. M. Maxwell*—Vol. 13-3
Sutherland, W. F.—Wage and Salary Administration—Vol. 11-4
Sweden & Australia, Planning for Economic Recovery—*B. Higgins*—Vol. 5-3 & 4

T

Tamblyn, Walter D.—Consumer Opinion of Retail Store Clerks—Vol. 1-3
Excess Profits Tax Act—Vol. 8-1

TAXATION:
Canada's Taxation—*J. H. Perry*—Vol. 20-3
Excess Profits Tax Act—*P. R. Pearson*—Vol. 9-1
—*W. D. Tamblyn*—Vol. 8-1
Provincial Sales Taxes in Canada—*J. F. Due*—Vol. 19-2
Taylor, Gordon—Consumer Rationing Techniques—Vol. 9-4
Taylor, J. H.—Visual Sales Training—Its Value in Business—Vol. 12-4
Taylor, Jeremy—Rand Formula: Union Security—Vol. 14-2
Taylor, Robert B.—Bata Shoe Company of Canada Ltd.—Vol. 8-3
Teamwork in Industry—*R. C. Flood*—Vol. 11-4
Teele, Stanley F.—Thinking Ahead in Business Administration—Vol. 15-3
Television, Local View—*V. Fremlin*—Vol. 20-3
Television, National View—*A. D. Dunton*—Vol. 20-4
Textile Industry and the Canadian Economy—*D. Hallam*—Vol. 7-4
Textile Industry, Recent Significant Developments—*E. S. Bates*—Vol. 7-4
Thomas, Hartley M.—A Pattern for Canadian History—Vol. 19-1
Thompson, A. Stewart, Jr.—Developing a Management Philosophy—Vol. 18-3
Management Audit—Vol. 19-3
Thompson, J. Gordon—Petroleum at War—Vol. 11-3
Thompson, Walter A.—Brand Policy—Vol. 1-1
Consumer Purchasing Outside the City of London—Vol. 2-2
Marketing Machinery and War—Vol. 9-3

Need for Inventory Control in Retail Stores—Vol. 13-3
Preparation for Business Responsibility—Vol. 14-1
Retail Pricing Problem and the War—Vol. 7-3
Rivalries in Canadian Retailing—Vol. 19-3
Tendencies Toward a More Rational Approach to Marketing—Vol. 3-1
Thompson, W. A. & L. W. Sipherd—University and Executive Training—Vol. 16-4
Thompson, Walter S.—T.C.A. Abreast of the Times—Vol. 8-2
Timestudy, New Developments—*R. Presgrave*—Vol. 17-4
Tobacco Growing in Canada—*E. Spafford*—Vol. 9-4
Tobacco and Tobacco Marketing—*F. K. Ashbaugh* Vol. 6-3
Toledo Plan—Labour-Management Relations—*M. V. DiSalle*—Vol. 13-3
Tomecko, J. W.—Thinking With Others—Vol. 18-4
Tourism in Canada—*E. G. Pleva*—Vol. 11-2
Tourism, Can Canada Make It Pay?—*V. Lang*—Vol. 20-2
Tourist Trade, Canada's Declining—*D. Ivor*—Vol. 17-2
Tourists—*D. L. Dolan*—Vol. 8-3

TRADE: see also FOREIGN TRADE
Trade Commissioners for Canada—*G. R. Heasman*—Vol. 12-1
Trade Journals in Canada—*W. J. A. Ross*—Vol. 2-4
Trade, Let There Be—*E. N. Morrow*—Vol. 9-4
Trade Round the World and Round the Clock—*E. Curwain*—Vol. 20-3
Trade-Mark, Selection—*R. C. Fuller*—Vol. 5-2
Trade Marks in Canada—*R. C. Fuller*—Vol. 3-4
Trade Marks in Canada—*A. L. McLoughlin & D. Egener*—Vol. 12-4
Trade Rules: a Challenge to Canadian Businessmen—*E. J. Fox*—Vol. 15-1
Traffic Count—City of London 1945—*M. Kaiser, J. R. Kestle, S. Pearsall & H. Luft*—Vol. 11-3
Training for a Career in Administration—*J. D. Glover*—Vol. 12-3
Training Retail Store Staff—*J. G. Clark*—Vol. 12-2
Trans-Canada Air Lines Abreast of the Times—*W. S. Thompson*—Vol. 8-2
Turner, E. G.—Industry's Part in Civil Defence—Vol. 17-3
Turner, Gordon H.—A Factor Limiting the Effectiveness of Supervisor Training—Vol. 15-3
F. D. McDowell—Types of Thought—Vol. 8-1
Tyrell, E. J.—Merchandise Testing—Vol. 7-4

U

U.S. Customs Appraisal—*Federation of British Industries*—Vol. 20-1
U.S. Department of Labour, Wage and Hour Division—*P. B. Fleming*—Vol. 7-3
U.S. First Year of Roosevelt—*G. W. Coleman*—Vol. 1-4
U.S. Presidential Election, Its Interest for Canadians—*F. Landon*—Vol. 3-4
Unemployment—Probable Effects of War on Ontario Relief Rolls—*E. A. Horton*—Vol. 1-3
Unempoyment Bill—Constitutional Problems—*M. Lerner*—Vol. 2-2
Unemployment Insurance—*H. A. Logan*—Vol. 1-2
United Kingdom and Canada, Financial Relations *C. K. Highmoor*—Vol. 12-1
Universities on Their Defense—*R. A. Falconer*—Vol. 7-3
Universities Teach Business?, Should—*J. H. Mitchell*—Vol. 20-2
University and Executive Training—*L. W. Sipherd & W. A. Thompson*—Vol. 16-4
University Training for Careers in Business—*L. W. Sipherd*—Vol. 15-2

V

Visual Sales Training—Its Value in Business—*J. H. Taylor*—Vol. 12-4
Vocation After Graduation—*J. C. Kirkwood*—Vol. 7-2
Vocational Rehabilitation and Workmen's Compensation—*J. Campbell*—Vol. 8-2

W

Wage Policies in Canadian Industry—*S. N. Stevens*—Vol. 2-1
Wage Policy and Cost of Living in War and Peace *H. A. Logan*—Vol. 7-3
Wage and Salary Administration—*W. F. Sutherland*—Vol. 11-4
Walker, C. E.—Company Law Procedure—Vol. 6-2
Walker, Howard L.—Industrial Nutrition—Vol. 10-4
Walter, K. W.—Planned Retail Development—Vol. 18-1
Walton, Dorothy L.—Progress in Consumer Representation—Vol. 17-4
War & Agriculture—*W. M. Drummond*—Vol. 8-2
War Assets Corporation—*J. H. Berry*—Vol. 12-1
War and Business—*John C. Kirkwood*—Vol. 7-1
War Correspondents, 1940—*P. W. White*—Vol. 7-4
War to Peace—*F. C. Mechin*—Vol. 11-4
Wartime Merchandising in Canada—*C. L. Burton*—Vol. 8-3
Wartime Prices and Trade Board—Pooling of Retail Deliveries—Vol. 10-1
Wartime Prices and Trade Board Regulations vs. O.P.A.'s General Maximum Price Regulation—*R. S. Ritchie*—Vol. 9-3
Wartime Trade—*A. M. Chipman*—Vol. 9-1
Water Shortages—*A. E. Berry*—Vol. 20-3
Watkins, Ernest—Exports as Ambassadors—Vol. 20-1
West Indies Turns to Canada—*S. Grant*—Vol. 8-3
Western Oil Can Mean to Canadian Business, What—*J. R. White*—Vol. 15-1
Western Oil: Its Economic Implications—*R. S. Ritchie*—Vol. 17-1
Wettlaufer, John J.—What Do High School Students Know About Business?—Vol. 16-1, 2 & 3
White, Gerald C.—New Policy Problems in Industrial Relations—Vol. 1-4
White, James M.—Control Over Reports—Vol. 17-4
Production Foreman: Management's Front Line—Vol. 18-4
White, John R.—What Western Oil Can Mean to Canadian Business—Vol. 15-1
White of Imperial—*C. E. Wilson*—Vol. 20-2
White, Paul W.—War Correspondents 1940—Vol. 7-4
White, W. E.—Trends in the Canadian Economy—Vol. 18-4
Wild, J. Leslie—Emplovee Journals—Vol. 17-4
Williams, Charles R.—Noise as an Industrial Problem—Vol. 18-1
Willis, Ross B.—Bank of Canada and General Business—Vol. 2-1
Corporate Reorganization in Canada—Vol. 8-3
Retail Mortality, London, Ontario—Vol. 10-3
St. Lawrence Seaway—Vol. 8-4
Wilson, C. Edward—White of Imperial—Vol. 20-2
Wilson, Cairine—Refugees in Canada—Vol. 9-4
Wilson, Douglas J.—Psychological Aspects of Market Research—Vol. 3-2
Wilson, Idele—Should Organized Labour in Canada Co-operate Closely With U.S. Labour?—Vol. 11-2
Wilson, J. G. & D. C. Gibson—Results of Resale Price Maintenance Legislation—Vol. 17-1
Wolcott, Roger—Informative Labelling—Vol. 12-2
Wolfe, Morris—Index of Business Activity for London—Vol. 3-4
Work - Career Specifications, Writing—*C. Fraser*—Vol. 13-4
Working Capital Changes of Canadian Corporations, 1936-1945—*W. R. Beacom*—Vol. 13-4
Wright, Jack A.—Case for Educational Work Among Retailers by Manufacturers—Vol. 6-4

Y

Yardley, B. H.—Tools of Purchasing—Vol. 6-1
Yeates, William H.—Application of the Seniority Clause in Canadian Collective Bargaining Agreements—Vol. 14-1
Yendall, William R.—Post-War Manufacturing in the Dominion—Vol. 10-2
Young, Malcolm—A Labour View of the Post-War—Vol. 11-1
Yull, T. H.—Illustrations in Life Insurance Advertising—Vol. 1-2

Z

Zeigler, Earle F.—Case for Industrial Recreation—Vol. 16-4
Zusi, Charles J.—Trends in Packaging—Vol. 9-1